

GUEST SPEAKER

BRIAN WU



Brian Wu is a Professor of Strategy at the Ross School of Business at the University of Michigan, Ann Arbor. He received his B.S. from Tsinghua University and Ph.D. from the Wharton School at the University of Pennsylvania. His research examines the dynamics of corporate scope and the evolution of industries. Brian has received numerous awards for his research and teaching, including one of Poets & Quants' 40 best business school professors under 40 in the world in 2016 and Researcher of the Year at Michigan Ross in 2021.

ACADEMIC PANEL SPEAKERS

MATTHEW BIDWELL



Matthew Bidwell is a Professor in Wharton's Management Department and a faculty co-director of the Wharton People Analytics Initiative. His research examines new patterns in careers and employment. His work has been published in a variety of academic journals and has been featured in the *New York Times*, *Wall Street Journal* and *Financial Times*. It has also been recognized with a Scholarly Achievement Award from the Academy of Management Human Resources Division, the John T. Dunlop Outstanding Scholar Award from the Labor and Employment Association and the Scholarly Contribution Award from Administrative Science Quarterly. He has served as a Senior Editor at *Organization Science* and as faculty director of the Wharton CHRO Program.

Matthew earned a Ph.D. from the MIT Sloan School, an S.M. in Political Science from MIT, and an M.Chem from Oxford. Prior to Wharton he taught at INSEAD and worked at McKinsey and Company.

GINA DOKKO



Gina Dokko is a Professor at the University of California, Davis. Her research focuses on the consequences of careers and job mobility for individuals and organizations, including effects on innovation, learning, performance, and social capital. She holds a Ph.D. in Management from the Wharton School of the University of Pennsylvania. She is a former Rep-at-Large for the SHC Interest Group.

TIM FOLTA



Timothy B. Folta (Ph.D. Purdue University) is Professor; *Thomas John and Bette Wolff Family Chair of Strategic Entrepreneurship* at University of Connecticut; Faculty Director of the [Connecticut Center for Entrepreneurship and Innovation](#); Past Chair of the [Strategic Management Division](#) (6000 members) of the Academy of Management; and Visiting Research Professor at Instituto de Empresa. His research and teaching examine both entrepreneurship and corporate strategy.

ULYA TSOLMON



Ulya is an Assistant Professor of Strategy in the Olin Business School at Washington University in St. Louis. Her research explores the role of market frictions, managerial labor markets, discrimination, multi-unit firm structure, and strategic human capital in firms' competitive advantage. Her dissertation received the Wiley Blackwell Outstanding Dissertation Award in Business Policy and Strategy. Ulya's work has been published in top journals such as Strategic Management Journal and the Review of Economics and Statistics.

PRACTITIONER PANEL SPEAKERS



REMEDIOS ORRANTIA

She is the current CHRO at Vodafone European Cluster as well as the President of the Vodafone Foundation in Spain. Remedios got her economics and law degrees from the University of Deusto and her MBA from IE Business School. She started her career in consulting and has held several positions as CHRO both, nationally and internationally across different sectors including pharmaceutical, telco, and consumer goods. She is passionate about education and the development of people as the main element of the competitiveness of a society.



ALEJANDRO GOMEZ

Alejandro Gómez is the head of human resources exploration and production at CEPSA. He has over 20 years of experience in Human Resources and Talent Management. As a Human Resources Specialist Alejandro has acquired an extensive experience and knowledge throughout the Human Resources value chain, such as: Talent Management, Compensation and Benefits, Recruitment, Training, Labour Relations, Personnel Administration, Cultural Change and Organizational Development. In 2020 Alejandro has been appointed Head of Human Resources for E&P, based in Madrid.

ANTONIO LASAGA

Antonio Lasaga has more than 15 years of experience in managing people in multinational companies. He graduated in Law and holds several postgraduate programs in the area of people management, he is currently the Director of Human Resources of the Airbus Group in Spain. He has previously held positions with regional and global responsibility at ABB and Nissan, both in Spain and in Asia and the Middle East, where together with his teams he has faced complex challenges in very diverse business and cultural environments. He is also a Member of the Board of Trustees and of the Executive Committee of the FUE (University and Business Foundation), Member of the Council of AED in the downtown area, of the Employability Advisory Council of the San Pablo CEU University Foundation and of the Institute of Legal Strategy in Human Resources. of Cuatrecasas. A native of Huelva, he lives in Madrid with his wife and two children.



GUILLERMO TENA PLANAS

Director of the Cuatrecasas Institute of Legal Strategy in Human Resources and Counsel of the Labor Area of Cuatrecasas. He holds a law degree from the University of Zaragoza, MBA, University of Houston (Houston, USA and Madrid). He has been Chief People Officer at IBERIA, SVP at ABB in Europe and HR Director at Unilever Europe and Spain and Procter & Gamble in Spain. Having performed in the HQ, regional and affiliate organizations, Guillermo has first-hand knowledge of operating in multinational matrix companies integrating business goals into the HR Strategy. He is a great expert in the design and implementation of new strategies in

human resource management and organizational development, and with special interest and knowledge in the effects of new technologies on work organization. He is also an adjunct Professor of the subject of Human Resources at IE University and the University of Navarra.