**CIRCLE NAME:** *Please propose a name for your Circle*

# **Circle Content:** *Please share 3-5 bullets on the types of content that could be found in this Circle.*

# **PURPOSE OF CIRCLE:** *Please share 3-5 bullets outlining your goals and objectives for this Circle.*

# **CIRCLE CHAMPIONS***: Please list 2-4 SMS members that will be responsible for nurturing the circle and making sure members’ needs are met.*

# **CIRCLE AUDIENCE:** *Please share who the audience(s) of this Circle will be and what value they will find.**(EXAMPLE: early career professionals - ability to network with peers, get visibility on their work, show their leadership skills by running topical groups…)*

# **CIRCLE PROMOTION:** *How will the Circle be promoted to the audience(s) listed above?**What are your plans for finding and inviting people to the circle?*



# **TIMELINES & MILESTONES:** *(if available)*



# **ROLES AND RESPONSIBILITIES FOR CIRCLE MEMBERS:** *Share initial ideas for who will be responsible for content within the Circle. Please include a description of the types of activities, content development, topical areas (e.g. for collections), etc.*



# **HOW WILL YOU MEASURE SUCCESS?**

# **ANYTHING ELSE WORTH NOTING?**