



Call for Papers for a Special Issue

ENTREPRENEURSHIP AND STRATEGY IN EMERGING ECONOMIES

Submission Deadline: July 1, 2011

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Introduction and Special Issue Background

The world is undergoing a rapid economic shift as firms in the long dominant economies of Europe and North America are increasingly being challenged by firms from emerging economies. Emerging economies are those low-income, high growth nations that are principally relying on economic liberalization for their growth. This economic shift is such that today emerging economies and their firms are largely driving the world wide economic recovery. The recognition of this new reality of the vitality and strength of these emerging economies that has now lead the World Bank to alter it voting percentages so that close to 50 percent of all voting power now rests with nations with emerging economies. Ultimately, the prediction by many scholars is that by 2050 these nations will in fact dominate the world economy. Despite the growing importance of emerging economies the academic strategic/entrepreneurial research still focuses disproportionately on firms in mature economies of Europe and North America. However, we know from the existing pool of research on strategic/entrepreneurial activities in emerging economies that there a unique differences in emerging economy firms.

The goals of this special issue are to publish work that (1) builds knowledge about the nature of strategic and entrepreneurial activities in emerging economies, as well as their antecedents and consequences, and (2) develops a theoretical foundation for future research. Given the multidisciplinary nature of strategy and entrepreneurship research, we invite manuscripts that are grounded within the areas of strategy, entrepreneurship, organizational behavior, psychology, economics, sociology, political science, marketing, and anthropology, among others. We welcome manuscripts that use qualitative and/or quantitative methodologies as well as novel theoretical lenses. Scholars are also encouraged to consider various units of analysis, including institutions, large and established firms, new ventures, and/or individual entrepreneurs. We particularly encourage those scholars from regions that to date have received very limited research such as Latin America and Africa to submit to the special issue.

Research Questions

Scholars can inform the dialogue about entrepreneurial and strategic activities occurring in the emerging economy by examining the following questions. This list of questions is illustrative and not exhaustive in identifying topics that are relevant for the special issue. For research questions not listed below, scholars should also consider the extent to which their questions fit with *Strategic Entrepreneurship Journal's* (SEJ's) core themes.

Entrepreneurship and Economic Growth

- What is the role of public policy in emerging economies in encouraging strategic entrepreneurship?
- Do the mixed models of private/public ownership that typify many emerging economies generate positive economic impact in the society?

Change

- The rate of change in many emerging economies is particularly fast – how do firms successfully adjust to this change in order to promote strategic entrepreneurship endeavors?
- As the FDI outflow increases in nations from emerging economies how does this impact the rate of change and the nature of change in emerging economies?

Risk and Uncertainty

- Does the concept of risk differ in emerging economies from that of mature economies? What is the relative impact of that difference?
- Emerging economies are perceived as higher risk environments. If this is true does this higher risk generate greater creativity and does this the benefits of the risk taking percolate throughout society or only to those who are risk taking?

Innovation & Technology

- How does the innovation process differ in emerging economies and how does this impact society?
- What is the role of knowledge acquisition by emerging economy firms and does this ultimately lead to a competitive advantage for them?
- What is the role of technology in firms situated in economic climate in which low labor costs are perceived as a strong competitive advantage?

Social Role of Entrepreneurship

- Does social entrepreneurship in emerging economies generate the intended positive result?
- What is the role of sustainability in strategic entrepreneurship in emerging economies?

Behavioral Characteristics of Entrepreneurial Activity

- Do the cognitive properties of strategic entrepreneurship differ in emerging economies?
- What is the impact of culture and other institutions on risk taking in emerging economies?

Deadlines, Submission and Review Process

Original submissions are due by July 1, 2011 and must be made using the SEJ submission process described at <http://sej.strategicmanagement.net> Authors should indicate that they would like to the submission to be considered for this special issue.

Papers that receive a request for a Revise and Resubmit will be invited to a special conference related to the special issue at Shanghai University. Partial travel support, housing, and food will be provided to at least one author for each paper. The conference theme will be strategic entrepreneurship in emerging economies and the goal is to help refine the papers for the special issue.

This conference is in part sponsored by the Entrepreneurship Interest Group of the Strategic Management Society and the Global Strategy Interest Group of the Strategic Management Society.

Further Information

For questions regarding the content of this special issue, please contact the guest editors:

- Garry D. Bruton, Texas Christian University, g.bruton@tcu.edu
- Igor Filatotchev, City University of London, Igor.Filatotchev.1@city.ac.uk
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- For questions about submitting to the special issue contact the SEJ managing Editor, Lois Gast, lgast@wiley.com



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