

Call for Papers for a Special Issue

INTERNATIONAL ENTREPRENEURSHIP: MANAGERIAL AND PUBLIC POLICY IMPLICATIONS

Submission Due Date: December 31, 2008

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Introduction

Entrepreneurship is increasingly viewed as a key determinant of firm, regional, and national economic performance. To enhance competitive advantage, national and regional governments in many countries have implemented programs and regulatory changes to stimulate entrepreneurship and entrepreneurial governance. Not surprisingly, there is a growing, but nascent, academic literature on the managerial and policy implications of international entrepreneurship.

As in other embryonic fields of research, numerous topics in international entrepreneurship remain to be explored. These include the critical issue of how to synthesize the diverse streams of policy and strategy research. A central challenge is to build on existing theoretical and empirical evidence on environmental and strategic factors influencing international entrepreneurship, such as institutional, regulatory, industry, and national characteristics. Furthermore, our knowledge of the “strategic” aspects of international entrepreneurship also merits expansion and refinement. We need more research on the internationalization of new ventures, as well as the antecedents and performance consequences of specific functional, business, and corporate strategies.

A major goal of this special issue is to help establish a comprehensive framework for studying international entrepreneurship.

Research Questions

Some research questions that contributors to the special issue might address are:

- How do government policies impact incentives to form strategic alliances among entrepreneurial firms in domestic versus foreign settings?
- What is the role of laws and public policy in stimulating transnational and returning entrepreneurs?
- What is the role of social networks in international entrepreneurship?
- What factors lead to the success of immigrant entrepreneurs in different countries?
- What is the interaction between public policy and foreign investment in entrepreneurial ventures?
- What explains international differences in governmental policies regarding intellectual property, entrepreneurship, and entrepreneurial finance?
- How does international entrepreneurship affect firm performance?
- How important is product and geographic focus for entrepreneurial success within different public policy settings?

- What are the implications of corporate entrepreneurship for multinational companies?
- How do corporate governance regulations impact international entrepreneurship?
- How do venture capitalists and private equity firms make decisions in an international context, including the decision to make cross-border investments and how to enter international markets?
- What is the role of academic entrepreneurship in various nations? Is their convergence or divergence in policies to stimulate academic entrepreneurship?
- How do universities stimulate international technology transfer and commercialization?
- What is the relative importance of patenting, licensing, and property-based institutions, such as science parks and incubators in stimulating entrepreneurship in various nations?

Papers on related issues not explicitly listed above are also welcome.

Submission and Review Process

The deadline for submissions is February 1, 2009. All papers will be externally reviewed according to standard policies of *Strategic Entrepreneurship Journal*.

Conference Details and Time Line

To aid in the development of papers, a special issue conference will be held at the Schulich School of Business, York University, in Toronto, Canada late April 2009. Accommodation and meals will be provided for all authors and discussants attending the conference. Financial support will be provided by the Schulich School of Business, York University, the School of Business at the University at Albany, and the Nottingham University Business School.

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| February 1, 2009 | Deadline for electronic submission of papers to the SEJ special issue |
| March 15, 2009 | Deadline for notification to authors regarding acceptance to the SEJ Special Issue Conference |
| Late April 2009 | SEJ Special Issue Conference at York University |
| Late September 2009 | Final decisions on papers for SEJ Special Issue |

More Information

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