



## Call for Participants

### Developing and Publishing Formal Models in Strategic Management Research

September 22, 2018, 13:00-16:00

**Workshop Registration Deadline:  
September 1, 2018**



In the past decade, formal analytical models have become an accepted method for theorizing and linking theory to empirics in strategic management research. However, there remains some ambiguity about how to best work with these models and how they fit with the predominant empirical paradigm of strategy research.

This workshop will aim to stimulate a discussion about the use of formal models in strategy research and outline the opportunities and the challenges associated with this method. In particular, we will focus on the process of developing, leveraging and publishing formal models.

The workshop will combine panel discussions where scholars will share their experiences of developing and publishing formal models, as well as thematic round tables focusing on specific questions.

The intended audience is two-fold: scholars who want to become more sophisticated consumers of formal models as well as scholars (especially PhD students and newly minted faculty) who are interested in becoming producers of these models.

Themes to be addressed in the workshop:

- Why formal models? Benefits and tradeoffs of formal models.
- How to read formal models paper?
- How to evaluate formal models?
- How to develop formal models?
- How to leverage formal models for empirical research?
- How to use formal model logic to write and audit verbal theories?
- How to write formal models paper?
- How to publish formal models papers?

#### **Organizers, Panelists and Facilitators:**

**Olivier Chatain**, HEC Paris; **Andrea Fosfuri**, Bocconi University; **Alfonso Gambardella**, Bocconi University; **Hong Luo**, Harvard University; **Tomasz Obloj**, HEC Paris; **Gonçalo Pacheco de Almeida**, HEC Paris; **Claudio Pancio**, Bocconi University, and **Elena Plaksenkova**, HEC-Paris

#### **Application Requirement**

No application is required for this workshop.

We kindly ask that if you plan to attend the workshop that you register for the workshop by **September 1, 2018**. Saturday Workshops at the Annual Conference are included in the registration for the Annual Conference. Participants in workshops must be registered for the Annual Conference. Walk-ins are welcomed only if space is available.

#### **Workshop Timeline**

September 1, 2018	Workshop Participant Registration Deadline
September 22, 2018	Saturday Workshops
September 22-25, 2018	SMS 38 <sup>th</sup> Annual Conference in Paris

*For more information about the Workshops at SMS Annual Conference in Paris or to learn more about the conference, please visit [paris.strategicmanagement.net](http://paris.strategicmanagement.net).*