



Call for Participants

Entrepreneurship in Emerging Economies and the Role of Indigenous Theory
Sponsored by the Entrepreneurship & Strategy Interest Group

October 19, 2019, 13:00 – 16:00

(Lunch provided for all workshop participants: 12:00-13:00)

Workshop Registration Deadline: September 17, 2019



This workshop deals with two critical questions using a set of panelists that are experts in both. The first topic is entrepreneurship in emerging economies. Emerging economies have become the hotbed of innovation and entrepreneurial activities. The scope, scale and speed of these activities have been simply breathtaking. These changes have inspired research to better understand the motivations for, forms of, and outcomes of these entrepreneurial activities. Researchers have also shown significant interest in understanding the variety of entrepreneurship across these diverse economies. In this session, we will discuss ways to promote research on these issues.

In the second part of the workshop, the focus will shift to role of indigenous theory in strategy. Changes in the world economy have attracted attention to the need for creative theory building. For decades, theories developed in Western Europe and North America dominated thinking about organizations and their economic activities. Recently, scholars have noted the shortcomings of this practice, highlighting the need for “indigenous theory” when studying strategy, entrepreneurship, and organizations. This session discusses: what this theory is, the need for indigenous theory, its different forms, and potential contributions and limitations. It also explores the challenges associated with its development and application.

Organizer

Shaker Zahra, University of Minnesota

Panelists

Garry Bruton, *Texas Christian University*; **Michael A. Hitt**, *Texas Christian University & Texas A&M University*; **Andrew Van de Ven**, *University of Minnesota*; **Sharon Alvarez**, *University of Pittsburgh*; **Jay B. Barney**, *University of Utah* and **Shaker A. Zahra**, *University of Minnesota*

Application Requirement

No application is required for this workshop.

We kindly ask that if you plan to attend the workshop that you register for the workshop by **September 17, 2019**. Registration will open in late August. Saturday Workshops at the Annual Conference are included in the registration for the Annual Conference. Participants in workshops must be registered for the Annual Conference. Walk-ins are welcomed only if space is available.

Workshop Timeline

Late August	Workshop Registration Opens
September 17, 2019	Workshop Participant Registration Deadline
October 19, 2019	Saturday Workshops
October 19-22, 2019	SMS 39 th Annual Conference in Minneapolis

For more information about the Workshops at SMS Annual Conference in Minneapolis or to learn more about the conference, please visit minneapolis.strategicmanagement.net.