



Call for Participants and Applications  
**Use of “Case Methodology” in Strategy, Organizations, and Entrepreneurship Research**

*sponsored by Research Methods Community*

October 19, 2019, 09:00-12:00  
*(Lunch provided for all workshop participants: 12:00-13:00)*

**Workshop Application Deadline: August 7, 2019**



This workshop brings in new insights to explore the methodology, purpose, approaches, and structure of case methodology; and how this methodology enables in depth studies and accomplishes what other methods cannot address. The list topics covered this workshop will be of interest to many scholars in the field engaged in explaining the mechanisms and relationships.

Topics: 1) single-case versus multiple-case (methodology), 2) theory building versus theory testing (purpose), 3) positivist versus constructionist (approach) 4) generalization to theory versus generalization to population (attitude), 5) contextualization versus causality (explanations), 6) matching questions to methods (structure)

The workshop is oriented toward junior faculty and doctoral students. Scholars who are interested in exploring the applicability, versatility, and effectiveness of the case methodology in their own research interests will benefit from this workshop as well.

The format of the workshop includes two parts. The first part includes presentations from the panelists on specific topics mentioned above with an emphasis on application. It will include Q&A and open discussion as well. **This part of the workshop does not require an application and is open to all.** The second part will be interactive and will consist of small groups and discussions in which panelists will provide feedback on participants' research ideas. This part of the workshop requires application and will be on a first-come, first-serve basis.

**Organizers and Panelists**

**Ilgaz Arikan**, *Kent State University* and **Sharon Alvarez**, *University of Pittsburgh*

**Panelists**

**Giovanni Battista Dagnino**, *University of Rome LUMSA*; **Erwin Danneels**, *University of South Florida*; **Melissa Graebner**, *University of Texas at Austin*; **Ann Langley**, *HEC Montréal*; and **Tom Moliterno**, *University of Massachusetts, Amherst*

**Application Requirement**

Applications are required for the second portion of this workshop in which participants will receive feedback on research ideas from the panelists. If you do not wish feedback on your idea from the panel, you may attend the first part of the session without submitting a summary. We kindly request that you do pre-register for the workshop starting in late August by September 17, 2019.

To be considered for the second half of the workshop, applicants should submit the following in a single PDF to the corresponding application box online by August 7, 2019. Applicants will be accepted based on a first-come, first-serve basis:

- Your First and Last Name and University Affiliation
- short summary of your research project (250-word abstract)

Applicants will be notified of decisions in late August, 2019. Accepted applicants will need to confirm their attendance by registering for the workshop by September 17, 2019. Saturday Workshops at the Annual Conference are included in the registration for the Annual Conference. Participants in workshops must be registered for the Annual Conference.

**Workshop Timeline**

August 7, 2019	Workshop Application Deadline
Late August	Notification of Workshop Application Decisions
September 17, 2019	Workshop Participant Registration Deadline
October 19, 2019	Saturday Workshops
October 19-22, 2019	SMS 39 <sup>th</sup> Annual Conference in Minneapolis

*For more information about the Workshops at SMS Annual Conference in Minneapolis or to learn more about the conference, please visit [minneapolis.strategicmanagement.net](http://minneapolis.strategicmanagement.net).*