

Knowledge and Innovation Interest Group

The Knowledge and Innovation Interest Group focuses on how managers can best leverage the knowledge base of their organizations in order to build competitive advantages for their firms. Some of the questions of interest to this group include: What is organizational knowledge? Where does it reside? How does organizational learning take place and how does it feed into knowledge? What is the link between learning and innovation? How is knowledge shared and transmitted within and among organizations? How can knowledge, learning, and innovation be managed better?



Lourdes Sosa
Chairperson



Marie Louise Mors
Program Chair



Elena Novelli
Associate Program Chair



Sheryl Winston Smith
Engagement Officer



Kristina
Vaarst Andersen
Rep at Large



Yue Maggie
Zhou
Rep at Large



Megan Lawrence
Rep at Large



Francesco Di
Lorenzo
Rep at Large



Catherine
Magelssen
Rep at Large



Keyvan Vakili
Rep at Large

Saturday September 22 2018 – Junior Faculty Professional Development Workshop

Joint with Cooperative Strategies, Competitive Strategy, and Corporate Strategy Interest Groups

Time: 09:00 - 12:00 h, Room: Studio E+F, Only available to attendees with an accepted application

Interest Group Panels on Sunday September 23 and Monday September 24 2018

Sunday Sep 23, Time: 08:00 - 09:15 h, Room: Auditorium

Session 920 [Teaching Industry Analysis: Incorporating Research Insights from Industry Evolution and Ecosystems](#) (joint with Teaching Community IG)

Session Leader: **Charles Williams**, Bocconi University

Panelists: **Rajshree Agarwal**, University of Maryland; **Marvin Lieberman**, University of California, Los Angeles; **Henning Piezunka**, INSEAD; **Sonali Shah**, University of Illinois at Urbana-Champaign

Sunday Sep 23, Time: 09:30 - 10:45 h, Room: Forum I+J

Session 922 [Research on Technological Discontinuities: Current State & Future Directions](#)

Session Leader: **Lourdes Sosa**, London School of Economics and Political Science

Panelists: **Frank T. Rothaermel**, Georgia Institute of Technology; **Michael Tushman**, Harvard University

Sunday Sep 23, Time: 11:15 - 12:30 h, Room: Forum C

Session 909 [Foundations Interview: A Conversation with Professor Constance Helfat](#)

Session Leader: **Elena Novelli**, City, University of London

Panelists: **Constance Helfat**, Dartmouth College; **Ekin Ilseven**, INSEAD; **Minh Vo**, INSEAD

Sunday Sep 23, Time: 11:15 - 12:30 h, Room: Forum G+H

Session 921 [New Platform Creation in Digital Ecosystems: Processes, Dilemmas, and Implications on Corporate Strategy](#) (joint with Strategy Practice IG)

Session Leader: **Saeed Khanagha**, Ericsson; **Shahzad Ansari**, University of Cambridge

Panelists: **Manfred Dasselaar**, Philips Lighting; **Nikolas Fahlskog**, Innovation Catalyzer; **Michael G. Jacobides**, London Business School; **Tobias Kretschmer**, LMU Munich; **Gaspar Wosa**, Ericsson

Monday Sep 24, Time: 09:30 - 10:45 h, Room: Auditorium

Session 898 [Innovation in Emerging Markets and the Western MNC Response](#) (joint with Global Strategy IG)

Session Leader: **George Yip**, Imperial College London

Panelists: **Julian Birkinshaw**, London Business School; **Jaideep Prabhu**, University of Cambridge; **Heather Berry**, George Washington University

Sunday, September 23, 2018

Tables reserved for the Knowledge and Innovation Interest Group at Lunch. Join us!

Time: 12:30-13:30

Sunday, September 23, 2018 - Interest Group Sessions

Session 1017 Breakthrough Innovations and Wicked Problems

Sunday: 16:00 - 17:15 h, Room: Auditorium

Session Leader: Gideon Markman, Colorado State University

Session 1022 Cognitive Perspectives on Innovation

Sunday: 16:00 - 17:15 h, Room: Studio B

Session Leader: Daniella Laureiro-Martínez, ETH Zurich

Sunday, September 23, 2018 – Interest Group Business Meeting

Knowledge and Innovation Business Meeting

Time: 17:30-18:30, Room: Studio F

Organizers:

Lourdes Sosa, London School of Economics

Marie Louise Mors, Copenhagen Business School

Elena Novelli, Cass Business School, City, U. of London

Please join us to for wine and cheese and to hear news from the Knowledge and Innovation Interest Group. We will hand out the PhD best paper award and also the best reviewer awards. Afterwards, we'll continue the evening with our colleagues from Cooperative Strategies, Competitive Strategy and Strategy and Entrepreneurship for the social event.

Sunday social event

Time: 7pm-10pm,

Location: Tour Montparnasse Espace 56

33 Avenue du Maine, 75015 Paris, France

Joint with Cooperative Strategies, Competitive Strategy and Strategy and Entrepreneurship and co-sponsored by ESSEC.

Please bring your conference badge!



Monday, September 24, 2018 - Interest Group Sessions

Session 1027 Inter- and Intra-Organizational Knowledge Transfer and Innovation

Monday: 08:00 - 09:15 h, Room: Studio E

Session Leader: Corey Phelps, McGill University

Session 1136 Mobility, Skills, and Innovation

Monday: 08:00 - 09:15 h, Room: Forum I+J

Session Leader: Kristina Vaarst Andersen, University of Southern Denmark

Session 1023 Innovation and Interfirm R&D Collaboration

Monday: 09:30 - 10:45 h, Room: Studio D

Session Leader: Rene Belderbos, KU Leuven

Session 1024 Technological Change and Innovation

Monday: 14:00 - 15:15 h, Room: Studio E

Session Leader: Michaël Bikard, London Business School

Session 1021 Innovation and Industry Evolution

Monday: 15:30 - 16:45 h, Room: Studio D

Session Leader: Sonali Shah, University of Illinois at Urbana-Champaign

Session 1037 Organizational Learning in the Innovation and Commercialization Process

Monday: 17:15 - 18:30 h, Room: Studio A

Session Leader: Pinar Ozcan, University of Warwick

Tuesday, September 25, 2018 Interest Group Sessions

Session 1018 The Paradoxes of the Exploration Exploitation Tradeoff

Tuesday: 08:00 - 09:15 h, Room: Studio D

Session Leader: Patrick Reinmoeller, Cranfield University

Session 1019 Innovation and Usual and Unusual Network Structures

Tuesday: 11:00 - 12:15 h, Room: Forum G+H

Session Leader: Michelle Rogan, University of North Carolina at Chapel Hill

Session 1058 Market Effects on Innovation

Tuesday: 16:00 - 17:15 h, Room: Studio E

Session Leader: Gina Dokko, University of California, Davis

Session 1020 Behavioral Understandings of Innovation

Tuesday: 17:30 - 18:45 h, Room: Forum C

Session Leader: Nilanjana Dutt, Bocconi University

Session 1057 Sourcing Innovation

Tuesday: 17:30 - 18:45 h, Room: Scene G+H

Session Leader: C. Annique Un, Northeastern University