



## GLOBAL STRATEGY INTEREST GROUP PRE-CONFERENCE NEWSLETTER

Page | 1

### *INSIDE THIS ISSUE*

Greetings from the Global Strategy Group Chair	1
Programme Highlights	2
Introducing the Global Strategy Interest Group Officers and Representatives-at-large	4
Information on the IG business meeting	5
Best Reviewer Awards	6

### INTRODUCTION BY THE GLOBAL STRATEGY INTEREST GROUP CHAIR

Alex Eapen  
Australian National University  
Global Strategy IG Chair

It is a privilege to welcome you on behalf of the Global Strategy Interest Group (IG) leadership team to the IG's events at the SMS Houston conference! Thanks to your contributions, we have an exciting programme to look forward to.

There is a convenient summary of the IG program below. I would like to use this opportunity to thank our members who have taken key roles in putting the program together. So, thanks to *Tina Ambos*, *Anna Lamin*, *Marcus Moeller Larsen*, and *Felipe Monteiro* for organizing our pre-conference Global Strategy Paper Development Workshop on Saturday. Thanks also to our Associate Program Chair, *Liena Kano*, for putting together three exciting IG sessions on Sunday morning. Many thanks also to *Randi Lunnan*, our Program Chair, for taking primary responsibility for the main conference program for the IG. And finally, these words would not reach you without *Ilya Cuypers*' efforts in putting together this pre-conference newsletter!

The Global Strategy IG has a tradition of having its IG business meeting in an informal setting at an offsite venue. Keeping with that, our business meeting this year will be at the *Downtown Club at Houston Center* (1100 Caroline St., Houston TX 77002). This will be on Sunday (29 Oct) from 18.15-20.00 hrs. This venue is only a 5-7min walk from the conference hotel. I hope you will consider joining your IG colleagues there for drinks and appetizers.

We look forward to meeting at the conference! Safe travels everyone!

## PROGRAMME HIGHLIGHTS

The *conference programme* has been ably put together by Randi Lunnan. Below you can find an outline of all the Global Strategy IG sessions. More details such as abstracts of the presentations can be found in the online programme. There we are listed as Track G. We hope you will enjoy the sessions and the conference.

### Saturday, October 28

<i>Time</i>	<i>Room</i>	<i>Session #</i>	<i>Session</i>
13:00 - 16:00	336B	Session 775	Global Strategy Paper Development Workshop

### Sunday, October 29

<i>Time</i>	<i>Room</i>	<i>Session #</i>	<i>Session</i>
08:00 - 09:15	340A	Session 520	Teaching Global Strategy in the Era of De-globalization
09:45 - 11:00 h	340A	Session 526	The Rise and Fall of Institutional Voids
11:15 - 12:30	340A	Session 527	Hot Topics in Global Strategy Research: Coming Soon to Global Strategy Journal
16:45 - 18:00	338	Session 552	Ownership, Governance, and Globalization
18:15 - 19:15	Offsite	-	IG Business Meeting (See page 5 for details)

### Monday, October 30

<i>Time</i>	<i>Room</i>	<i>Session #</i>	<i>Session</i>
08:00 - 09:15	343A	Session 556	Knowledge Flows and Innovation
09:30 - 10:45	337A	Session 549	Local Capabilities and Global Performance
09:30 - 10:45	336B	Session 555	Regionalization and Geographic Footprint
14:00 - 15:15	335A	Session 551	The Good, The Bad, and The Ugly of Cross-Border Acquisitions
17:00 - 18:15	339B	Session 553	The Joys and Challenges of Parenthood: Subsidiary Management
17:00 - 18:15	342	Session 558	The Role of Institutions in Global Strategy

**Tuesday, October 31**

<i>Time</i>	<i>Room</i>	<i>Session #</i>	<i>Session</i>
08:00 - 09:15	344A	Session 557	Organizing Global Operation
11:00 - 12:15	335C	Session 560	Performance and Survival in Global Markets: Antecedents and Determinants
11:00 - 12:15	343B	Session 561	The Where, How, and When of Market Entry
15:45 - 17:00	340A	Session 559	Distance Still Matters...Or Does It?
17:15 - 18:30	336B	Session 550	The "How" Of International Business Strategy: Timing, Process, and History
17:15 - 18:30	342	Session 705	Cognition, Learning, and Capability Development in Global Strategy

## **INTRODUCING THE GLOBAL STRATEGY INTEREST GROUP OFFICERS AND REPRESENTATIVES-AT-LARGE**

We are very happy to introduce the current Global Strategy IG team:



**Alex Eapen**  
Chairperson (2017)



**Randi Lunnan**  
Program Chair (2017)



**Liena Kano**  
Associate Program Chair (2017)



**Anna Lamin**  
Representative-at-large (2017)



**Marcus Møller Larsen**  
Representative-at-large (2017)



**Felipe Monteiro**  
Representative-at-large (2017)



**Tina Ambos**  
Representative-at-large (2018)



**Ilya Cuypers** Representative-at-  
large (2018)



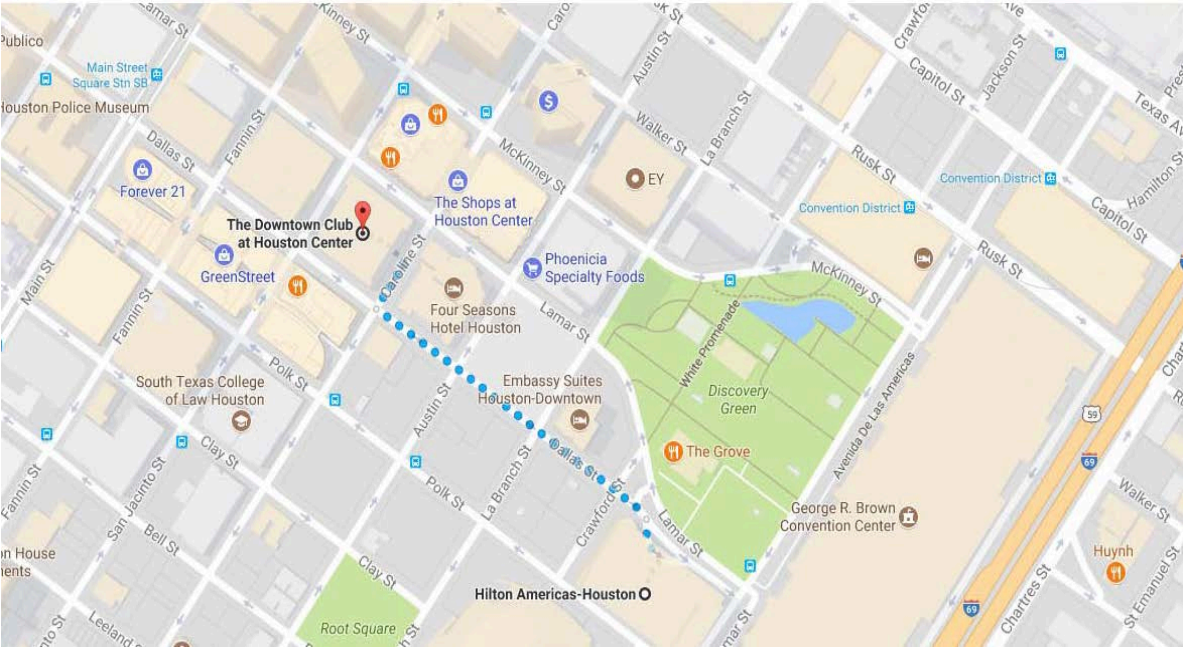
**Grazia Stantangelo**  
Representative-at-large (2018)

# GLOBAL STRATEGY IG BUSINESS MEETING INFORMATION

We would like to invite you to the Global Strategy IG’s business meeting for drinks and some light food:

**Venue** Downtown Club at Houston Center  
**Address** 1100 Caroline St., Houston TX 77002  
**Date** Sunday 29<sup>th</sup> October 2017  
**Time** 18.15-20.00 hrs

**Hilton Americas-Houston to The Downtown Club** Walk 0.3 mile, 5 min  
**at Houston Center**



## Best Reviewer Awards

The Global Strategy IG group would like to thank everyone who has generously acted as reviewer. We also would like to acknowledge the following people who have been selected as the best reviewers for their excellent reviews:

Marie-Ann Betschinger	HEC Montreal
Viacheslav Iurkov	BI Norwegian Business School
Patrick Reinmoeller	Cranfield University
Stevo Pavicevic	University of Zurich
Qian Gu	Georgia State University
Jesper Edman	Hitotsubashi University
Niccolo Pisani	University of Amsterdam
Raquel Garcia-Garcia	The Open University
Ivar Padron Hernandez	Stockholm School of Economics

**Congratulations!**