

## Global Strategy Interest Group Pre-Conference Newsletter

The GSIG team hope that those of you who are coming to join us at the SMS Conference in Atlanta are prepared for an exciting conference. For those not coming, alas, we hope you will be joining us in Madrid next year. In the meantime, we would like to let you know what things you have to look forward to later this month.

Firstly, we have an exciting *pre-conference* line up. As usual we will be doing the Paper Development Workshop on Saturday. Many of you no doubt have seen the announcement from Luis Vives and the 18 authors participating can look forward to some good comments by the panel members. In addition, Nandini Lahiri has put together a great line up for Sunday. At 8 AM, Richard Bettis, Connie Helfat and Myles Shaver discuss “**Replication in Global Strategy and Strategic Management Research**”. At 9:45 AM, Steve Kahl, Margaret Peteraf, Myles Shaver and Taco Reus are involved in a session on “**Capability Building Across Countries in MNCs**”. Finally, the topic of “**Entrepreneurial Firms and MNCs: An Emerging Market Perspective**” will be addressed by Sharon Alvarez, Alfonso Gambardella, Anil Gupta, Subramanian Rangan, Nagalakshmi Damaraju and Nandini Lahiri at 11:15 AM.



*More details about the pre-conference sessions are in a separate section of the newsletter.*

On Sunday afternoon we will be holding our *annual business meeting*. Note that the conference program has this as being in the hotel (Hazelnut Room). **THIS IS NOT CORRECT!!!**

Beginning the tradition we started last year in Prague (at the Black Angel Pub), we will once again be holding this meeting offsite. This time the meeting will be held at the Park Bar, which is a 10-minute walk from the hotel. Directions are given below. This is your opportunity to bring new ideas (and old gripes) to the IG executive. In addition, we will be holding a recognition ceremony to acknowledge the past leadership of the GS IG. You may not know that the IG was started only in 2008 but that in that time there have been many individuals who have given their time and energy to the group and, surprising, received little formal recognition for their efforts. We made the executive decision to remedy this oversight and will have a celebratory drink plus some awards given out at the meeting. So please come – bring us your ideas – and show your thanks to those that have made our IG one of the most innovative in SMS. Note that FYI, we are including the list of all of the prior and current GSIG leadership at the end of this newsletter.

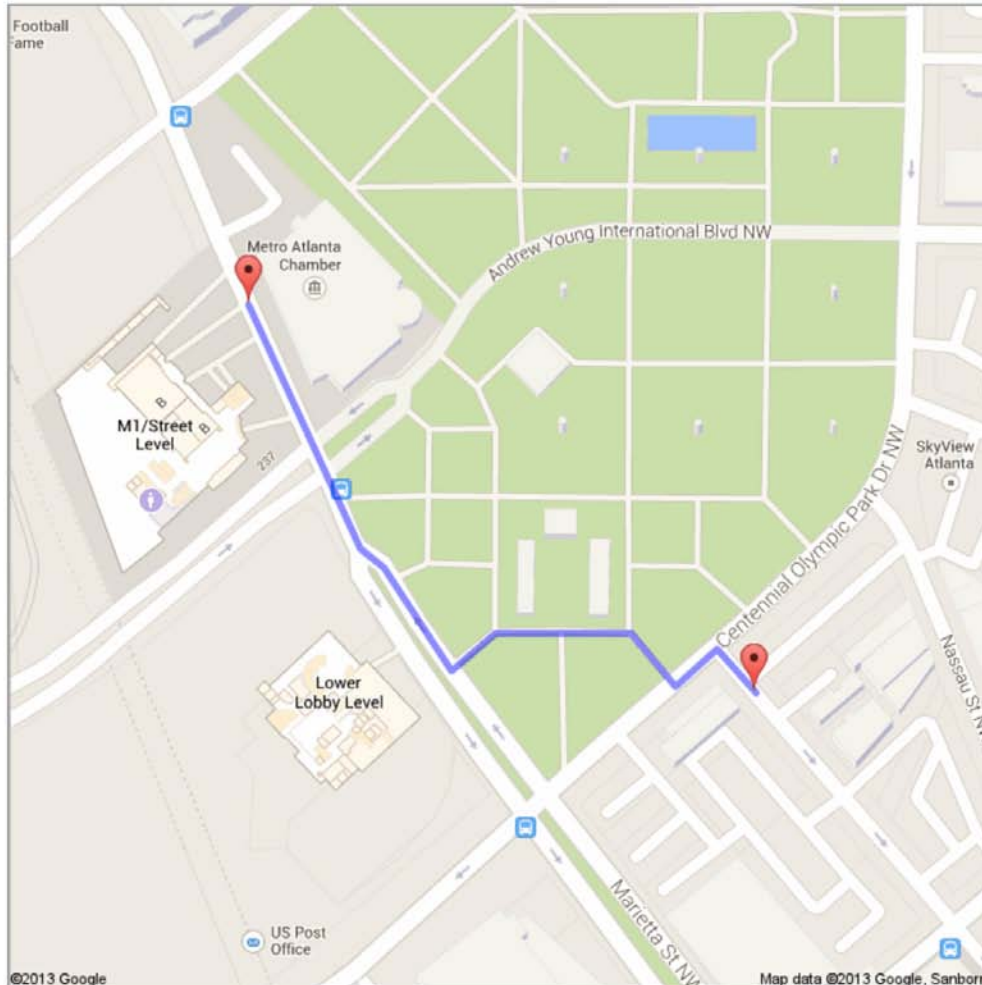


Information about the Park Bar is available at: <http://www.parkbaratlanta.com/>

A map showing the walking directions from the OMNI @ CNN is below (and [here](#)):



Park Bar, 150 Walton Street, Atlanta, GA  
Tel: 404-524-0444



### Walking directions to The Park Bar Atlanta

Public · 0 views  
Created on Sep 3 · By Timothy · Updated 2 minutes ago

From: Omni Hotel at CNN Center, Marietta Street Northwest, Atlanta, GA, United States

Walking directions to The Park Bar Atlanta

To: The Park Bar Atlanta

**THE GS IG Business Meeting will be held from 5PM at the Park Bar!**

**NOTE: THIS IS NOT AS INDICATED IN THE CONFERENCE PROGRAM**

Secondly, the *conference program* has been ably put together by Elizabeth Rose. We are Track G (for those that do not know). Below is an outline of all the track G sessions plus links to the specific track information on the SMS website. Note that with the new conference structure, the formal paper sessions start on Sunday afternoon.

## **Sunday, 29 September**

***15:15 – 16:30***

125: PAPER: [Innovation and Global Strategy](#)

## **Monday, 30 September**

***08:00 – 09:15***

184: COMMON GROUND: [Knowledge, Learning, and Resources in International Strategy](#)

211: PAPER: [Internationalization: Strategies for Entry and Exit](#)

***09:45 – 11:00***

183: COMMON GROUND: [Managing the Headquarter-Subsidiary Relationship](#)

***14:00 – 15:15***

122: PAPER: [Knowledge and Networks for Global Strategy](#)

***17:00 – 18:15***

123: PAPER: [Global Supply and Value Chains](#)

126: PAPER: [Managing Various International Risks](#)

## **Tuesday, 1 October**

***08:00 – 09:15***

152: PAPER: [Managerial Perspectives on Global Strategy](#)

***11:00 – 12:15***

153: PAPER: [Strategies for Emerging and Developing Markets](#)

***15:45 – 17:00***

217: PAPER: [Diversification and Cross-Border Coordination](#)

***17:15 – 18:30***

185: COMMON GROUND: [Strategies for Emerging Markets](#)



Finally, last year we discussed options for future mini-conferences to be organized by the IG membership. We had a few ideas and based on discussions we with Board and others are please to announce that our group will be the force behind a conference to be held in Sydney Australia in December 2014. The theme of the special conference is *Strategic Management in the Asian Century – Dealing with Dynamism, Diversity and Development*. The conference chair is Sigg Gudergan (Newcastle), with Garry Bruton (TCU), Mike Peng (UTD), Elizabeth Rose (Otago) and Vikas Kumar (Sydney) as associate conference chairs. You will see from the call very broad involvement from across the Australia and New

Zealand SMS community. Information about that conference is available on the SMS website at: <http://sydney.strategicmanagement.net/>. A copy of the call is attached at the end of this newsletter.

## YOUR GS IG TEAM FOR 2013



Timothy Devinney  
IG Chair



Elizabeth Rose  
IG Program Chair



Nandini Lahiri  
IG Associate Program Chair



Luis Vives  
Rep@Large/PDW Chair



Daphne Yui  
Rep@Large



Vikas Kumar  
Rep@Large



Susan Perkins  
Rep@Large



Yan Zhang  
Rep@Large



Sabina Nielsen  
Rep@Large

## **Global Strategy Interest Group Sunday Pre-conference Sessions**

### **1. Replication in Global Strategy and Strategic Management Research (8 -9:15, Hazelnut Room)**

Rich Bettis, Connie Helfat, Myles Shaver & Nandini Lahiri (facilitator)

Reproducibility of results lies at the core of modern empirical research, yet management journals publish few replication studies. This has been combined with professional norms that largely ignore replication and, consequently, make it difficult to ascertain empirical regularities. Moreover, lack of replication permits data snooping and exaggerated significance levels to go unchallenged. The need for replication studies is particularly acute in global strategy, due to the emphasis on cross-border research. Without replication, it is difficult to know whether research findings are robust to differences in geographic settings. In this session, the panelists will discuss the rationale for replication studies and their benefits. The panel will then engage the audience in a discussion of replication in global strategy and strategic management research.

### **2. Capability Building Across Countries in MNCs (9:45 – 11:00, Dogwood Room A)**

Steve Kahl, Margaret A Peteraf, Myles Shaver & Taco Reus (facilitator)

Capability development, in recent years, has been of interest to both research and practice. While capabilities such as managing alliances, acquisitions, integration of diverse resources, among others, have been in focus, the challenges in the *process* of capability development and deployment is particularly challenging to MNCs. The increased complexity in the case of MNCs is caused by multiplicity of location and institutional characteristics that these firms face. The panelists will address this important managerial and research challenge by sharing recent research in this domain. The panel will then engage the audience in identifying questions that have the potential to impact future research in this area.

### **3. Entrepreneurial Firms and MNCs: An Emerging Market Perspective (11:15 – 12:30, Hickory Room)**

Sharon Alvarez, Alfonso Gambardella, Anil Gupta, Subramanian Rangan and Nagalakshmi Damaraju & Nandini Lahiri (facilitators)

With increasing attention to emerging markets, both entrepreneurial and multinational firms recognize the importance of non-traditional strategies. For example, non-market strategies often play a critical role in emerging economies. Yet, relatively little attention is paid to the antecedents and performance consequences of such strategies. The institutional context under which firms operate is also significantly different. This raises the question of the influence that institutional context and strategy have on each other. Do institutions matter differently under a set of conditions? The purpose of this session is to discuss different perspectives within the domain. Panelists will share recent research spanning a broad range of theories and markets. The panel will then engage the audience in identifying questions that have the potential to impact future research in this area.

## Global Strategy Interest Group Leadership History

<b>Title</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>
<i>Chair</i>	Steve Tallman	Africa Ariño	Susan-Segal Horn
<i>Program Chair</i>	Africa Ariño	Susan-Segal Horn	Mike Peng
<i>Assoc. Prog. Chair</i>	Susan-Segal Horn	Mike Peng	William Newburry
<i>Rep at Large</i>	Kazuhiro Asakawa	Kazuhiro Asakawa	Juan Alcacer
<i>Rep at Large</i>	Philip Rosenzweig	Juan Alcacer	Louis Hebert
<i>Rep at Large</i>	William Newburry	William Newburry	Anoop Madhok
<i>Rep at Large</i>	Heike Proff	Heike Proff	Anil Gupta
<i>Rep at Large</i>	Pratima Bansal	Louis Hebert	Hemant Merchant
<i>Rep at Large</i>	Mitchell P. Koza	Anoop Madhok	Alvaro Cuervo-Cazurra

<b>Title</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>
<i>Chair</i>	Mike Peng	William Newburry	Bjorn Ambos
<i>Program Chair</i>	William Newburry	Björn Ambos	Anil Gupta
<i>Assoc. Prog. Chair</i>	Björn Ambos	Anil Gupta	Charles Dhanaraj
<i>Rep at Large</i>	Timothy Devinney	Timothy Devinney	Gabriel Benito
<i>Rep at Large</i>	Venkat Subramanian	Venkat Subramanian	Robert Salomon
<i>Rep at Large</i>	Bridgette Sullivan-Taylor	Bridgette Sullivan-Taylor	Klaus Ulhenbruck
<i>Rep at Large</i>	Anil Gupta	Gabriel Benito	Torben Pedersen
<i>Rep at Large</i>	Hemant Merchant	Robert Salomon	Ram Mudambi
<i>Rep at Large</i>	Alvaro Cuervo-Cazurra	Klaus Ulhenbruck	Annie Un

<b>Title</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
<i>Chair</i>	Anil Gupta	Charles Dhanaraj	Timothy Devinney
<i>Program Chair</i>	Charles Dhanaraj	Timothy Devinney	Elizabeth Rose
<i>Assoc. Prog. Chair</i>	Timothy Devinney	Elizabeth Rose	Nandini Lahiri
<i>Rep at Large</i>	Ram Mudambi	Ulf Andersson	Anthea Zhang
<i>Rep at Large</i>	Torben Pedersen	Sumit Kundu	Sabina Nielsen
<i>Rep at Large</i>	Annie Un	Jim Robins	Luis Vives
<i>Rep at Large</i>	Ulf Andersson	Anthea Zhang	Susan Perkins
<i>Rep at Large</i>	Sumit Kundu	Sabina Nielsen	Daphne Yiu
<i>Rep at Large</i>	Jim Robins	Luis Vives	Vikas Kumar