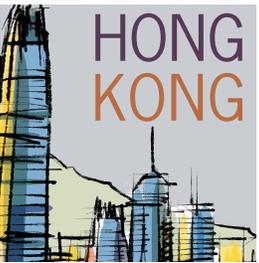


WINTER 2015
networking
research
consultants
business practitioners
scholars



SMS

STRATEGIC
MANAGEMENT
SOCIETY

NEWSLETTER

WINTER 2015 TABLE OF CONTENTS

President's Letter	2
IG News	4
Fellows News	5
Election Results	6
SMS Media Innovations Update	8
SRF Update	9
SMJ Update	10
SEJ Update	12
GSJ Update	14
SMS Service Award & Lifetime Achievement Award	15
Denver Re-Cap	16
Paper Prize Winners	17
Emerging Scholar Award Interview	18
Rome Conference	20
Berlin Conference	21
Hong Kong Conference	22
SMS Renewal	23
SMS Board and IG	24

Linking Thoughtful Practice
with Insightful Scholarship



THOUGHTS FROM THE SMS PRESIDENT



Marjorie Lyles
President

I am pleased to address you and to thank you for the time and effort you put into making SMS a successful and valuable asset to our professional careers. Your involvement in the SMS allows it to remain vibrant and exciting. I hope you have found it an important part of your professional life. I care about the SMS and its future, and I hope we continue to explore globalization opportunities and to strengthen our commitment to you in developing opportunities and activities to enhance your future.

This year's Annual Conference was fantastic. I want to thank the conference chairs—Sharon Alvarez, Don Bergh, and Sharon Matusik-- for all their efforts and time to make the Annual Conference in Denver a success. The theme was "Strategy Expanding: Making Sense of Shifting Field and Firm Boundaries." It was exciting, and packed with provocative sessions. Adam Aron, the current CEO of Starwood Hotels and the former CEO of Vail Resorts, the Philadelphia 76ers, and Norwegian Cruise Lines, was our keynote speaker and recipient of the SMS Lifetime Achievement Award. Michael Porter was awarded the CK Prahalad Distinguished Scholar-Practitioner Award at our Tuesday Awards Luncheon. There were also three plenary sessions, one on each day of the conference:

1. New Frontiers in Technologies, Fields, and Business Models: Implications for Academic and Practice Knowledge Creation.
2. Elevating our Understanding of Organizational Performance: Bridging the Frontiers of Business and Corporate Strategies.
3. Whatever Happened to Theory in Strategic Management?

In addition to the primary conference, there were five conference extensions. Also, congratulations to all the chairs of conference theme tracks as well as the Interest Group tracks who participated in developing the program. I truly enjoyed seeing many of you, participating in the SMS meetings, and attending the awards luncheon and especially the gala dinner. I would also like to extend my congratulations to Catherine Maritan and Tomi Laamanen for the tremendous job they are doing in moving our grant programs forward. Here is a summary of some of the 2015 SRF activities:

- The 2015 Dissertation Research Program attracted 65 proposals from doctoral students representing 52 schools in 22 countries. The grant recipients will be announced in early 2016.

- The inaugural annual SRF Dissertation Scholar Pre-Conference Workshop was held in Denver. Grant recipients from the 2014 Program participated in research and professional development activities working with a group of experienced scholars who served as senior mentors and past SRF Dissertation Scholars who served as junior mentors.
- Irene Duhaime joined SRF Co-Directors Cathy Maritan and Tomi Laamanen on the SRF leadership team as Director of the Dissertation Research Program.
- In October, a new funding program was announced. The goal of the SRF Research in Organizations Program (RiO) is to connect research and practice and to encourage strategy researchers to engage more closely with strategic decision makers and strategy developers. Grants will fund empirical research in which scholars collaborate with managers to conduct empirical studies in organizational settings. The submission deadline for proposals is April 1, 2016.

Our upcoming 36th Annual Conference of the SMS will be in Berlin from the 17th to the 20th of September, 2016. It is a perfect location to get together, be inspired and discuss topics that are relevant for all of us. The conference theme, "Strategies that Move the World," is more topical than ever. The conference chairs are Dodo zu Knyphausen-Aufseß, Michael Nippa, Ulrich Pidun and Anja Tuschke, who hope that we will discuss the role of companies and strategic management scholars in working towards solutions for pressing issues facing the world. Please say hello to me when you see me there to let me know what you are thinking about SMS, and also, I hope you will consider attending one or more of the conference extensions.

Our three journals are getting stronger and continue to adapt to improve their performance. 2015 has been a big year for *Global Strategy Journal*. It is now indexed in the Social Sciences Citation Index and the Journal Citation Reports this summer, earning an initial 2-year impact factor of 3.694, higher than any other international business or management journal. Its 5-year impact factor and article impact factor both were second only to *JIBS*. It is also ranked at a 3 level by the Association of Business School Deans in the UK, the highest possible ranking for a first time journal. Submissions are going up as *G SJ* is being recognized as a viable up-and coming publication outlet.

THOUGHTS FROM THE SMS PRESIDENT CONTINUED

SMJ is very pleased to welcome a new co-editor, Sendil Ethiraj (LBS), as well as three new Associate Editors: Olivier Chatain (HEC), Martin Ganco (Wisconsin), and Catherine Maritan (Syracuse). Rich Bettis and Will Mitchell, who guided SMJ so ably for many years as co-editors, will remain with the journal as Consulting Editors. We are hugely thankful for their many years of service and extraordinary effort in leading SMJ. We are also grateful to four long-serving Associate Editors who provided exemplary service to the journal and are moving on to other things: Robert Hoskisson (Rice), Joseph Mahoney (Illinois), Tomi Laamanen (St. Gallen), and Kulwant Singh (NUS). SMJ continues to attract submissions from around the world, and has six special issues forthcoming and in process, including the methods special issue to be published in early 2016. SMJ's activity reinforced the journal's position as the world's leading mass impact journal for research in strategic management. SMJ received about 1500 submissions in 2015, from about 3,000 scholars in almost 70 countries. JCR metrics reported in 2015 showed that SMJ was cited almost 19,000 times in peer journals in 2014 (#5/185 in the JCR "Management" list; #3/115 in the "Business" list) and had strong broad-based 6-factor ranking (total citations; 2 & 5-year impact factors; immediacy index; Eigenfactor score; article influence score): #6 for the Management list and #5 for the Business list.

As you can see, we are advancing on all fronts, and we are grateful for your input and participation. We hope that we can continue to create value for you as we move forward into the future. The signaled sub-sections of the newsletter below provide more specific information on the topics noted as well as other issues of importance. Please take the time to read the newsletter in depth.

Sincerely,



Marjorie A. Lyles
President



IG NEWS

TEACHING COMMUNITY

Robert Wright, David King, Vijaya Narapareddy— The Teaching Community continued to provide content and resources for SMS members at the annual conference in Denver. A pre-conference workshop on approaches for teaching strategy organized by Robert Grant (Bocconi University) and Yun Su (Singapore Management University) was standing room only! The conference began officially on Sunday morning with three Interest Group workshops. Our first session is a recurring session that invites leading scholars to discuss how they incorporate teaching with their research and vice versa. This year we included Chris Quinn-Trank (dialogue box) the editor of *Academy of Management Learning and Education (AMLE)* to better bridge our discussions into published research. The second session related to both teaching and publishing and addressed how to use and write case studies. The panel included several subject experts, and a representative of Ivey who helps to publish and distribute case studies. The final workshop involved panelists with experience teaching at multiple levels and contexts, and included people with administrative experience to provide more than an instructor perspective.

STRATEGY PRACTICE INTEREST GROUP

Elena Antonacopoulou, Martin Friesl, Stephanie Dameron— We would like to welcome the newly elected colleagues who are going to serve on the leadership team of the Strategy Practice IG. We welcome George Tovstiga (Henley Business School) as incoming Associate Programme Chair as well as three new representatives-at-large: Shenghui Ma (University of Zurich), Krsto Pandza (University of Leeds) and Esther Tippmann (University College Dublin). Great thanks also to Elena Antonacopoulou. She is the outgoing chair of our IG. Preparations for the Berlin conference are in full swing. Considerable interest was voiced in ‘pushing the envelope’ on the notions of “impact” and “relevance” (themes at the core of our IG) in the context of strategy practice at our IG’s business meeting at the Denver conference. We are keen to follow up on this in Berlin; we invite our members to submit their ideas and suggestions. We have already received a number of exciting proposals for potential pre-conference workshops. We are also in advanced planning stages of the fourth instalment of the Open Strategy Workshop. These sessions were started at the SMS conference in Madrid as an attempt to allow strategy academics and strategy practitioners to collaborate on a real strategic question, sponsored by a partner firm.

STRATEGY PROCESS INTEREST GROUP

Xavier Castañer, Adelaide King, Ignacio Canales— The Strategy Process IG program in Denver attracted a lot of attention and generated many insights. Highlights included a Saturday morning-long workshop on the ‘Process of Strategy Process Research’ with several editor-author/s dyads, while Sunday was devoted to three sessions honoring Kathy Eisenhardt’s immense methodological, theoretical, and mentoring contributions to field. These were followed by a strong program of paper and common ground sessions, many of which are co-organized with other IGs. ‘Managing Participation and Inclusion in the Strategy Process’ by Daniel Mack and Gabriel Szulanski received the 2015 Best Proposal Award from the IG. Two finalist proposals, ‘Not All Ratings Are Created Equal: How Analyst Heterogeneity Influences Firms’ Strategic Investments’ by Ram Ranganathan and Wei Yang and ‘The Arrow of Failure: How the Black Cloud Led to Nortel’s Demise’ by Laurent Mirabeau, Greg Richards, and Jonathan Calof were also recognized. Bruce Lamont was the first recipient of a new award recognizing outstanding service to the IG, which was also delivered at a well-attended business meeting. The IG budget fully went to finance it, including the plaques. Thanks go to all our members for their roles as reviewers, presenters, chairs and facilitators. We look forward to getting members’ suggestions for 2016 and forward. See you soon in Rome or Berlin!

FELLOWS NEWS

The Fellows held their annual meeting in conjunction with the SMS Annual Conference in Denver. The following individuals were elected in 2015. **Congratulations!**



Africa Ariño



Anne Huff



Danny Miller



Maurizio Zollo

SMS FELLOWS ROSTER

Active

Rajshree Agarwal
 Raffi Amit
 Africa Ariño
 Charles Baden-Fuller
 Jay Barney
 Christopher Bartlett
 Richard Bettis
 Joseph Bower
 Robert Burgelman
 Carlos Cavallé
 Bala Chakravarthy
 Ming-Jer Chen
 Karel Cool
 Jose de la Torre
 Yves Doz
 Irene Duhaime
 Rodolphe Durand
 Kathleen Eisenhardt
 Pankaj Ghemawat
 Vijay Govindarajan
 Robert Grant
 Ranjay Gulati
 Anil Gupta
 William Guth
 Donald Hambrick
 Gary Hamel
 Constance Helfat
 Michael Hitt
 Robert Hoskisson
 Anne Huff
 Duane Ireland
 Daniel Levinthal
 Marvin Lieberman
 Peter Lorange
 Marjorie Lyles
 Ian MacMillan
 Joseph Mahoney
 Anita McGahan
 John McGee

Rita McGrath
 Danny Miller
 Henry Mintzberg
 Will Mitchell
 David Norburn
 Margaret Peteraf
 Andrew Pettigrew
 Michael Porter
 Jeffrey Reuer
 Joan Enric Ricart
 Richard Rumelt
 Dan Schendel
 Nicolaj Siggelkow
 Harbir Singh
 Peter Smith Ring
 George Stalk Jr.
 Stephen Tallman
 Howard Thomas
 Margarethe Wiersema
 Sidney Winter
 Akbar Zaheer
 Edward Zajac
 Maurizio Zollo

Inactive

Bruce Kogut
 Ken Smith
 David Teece

In Memoriam

Kenneth Andrews
 H. Igor Ansoff
 Edward Bowman
 Alfred Chandler
 Derek Channon
 Arnold Cooper
 Sumantra Ghoshal
 Bruce Henderson
 CK Prahalad
 John Stopford



For more information on the SMS Fellows, please visit fellows.strategicmanagement.net.



ELECTION RESULTS

NEW 2016 BOARD MEMBERS

During the month of November, SMS members were invited to participate in this year's online elections for new 2016 SMS Board of Directors and leaders of the Interest Groups and Community. The results of the elections are listed here and are posted on the [SMS website](#). Thank you to all of our members who voted and the candidates who were willing to be on the ballots for these positions. We greatly appreciate their time and dedication as the Society continues to grow and evolve.

NEW 2016 BOARD MEMBERS



Ruth Aguilera
Northeastern University

RUTH AGUILERA, DIRECTOR-AT-LARGE

is a Full Professor at the D'Amore-McKim School of Business at Northeastern University. She spent the 2014-2015 academic year as a Visiting Full Professor in the Department of Strategy and

Policy, at the National University of Singapore Business School. Before going to South East Asia, she was a Professor at the College of Business at the University of Illinois at Urbana-Champaign—where she had been since receiving her PhD in Sociology at Harvard University. Her research has been published at AMJ, AMR, GSJ, JIBS, Org Science, and SMJ among other journals. She serves as Senior Editor at Organization Science, an Associate Editor at Corporate Governance: An International Review, a Consulting Editor at the Journal of International Business Studies, and serves on the editorial boards of SMJ, GSJ, Academy of Management Perspectives and Organization Studies.



Jeffrey Reuer
University of Colorado

JEFFREY REUER, DIRECTOR-AT-LARGE

is the Guggenheim Endowed Chair and Professor of Strategy and Entrepreneurship at the University of Colorado. He is a Fellow of the SMS and the first recipient of the SMS Emerging Scholar Award. He is

an Associate Editor of the Strategic Management Journal and a co-editor of a SMJ special issue on the interplay of competition and cooperation, as well as a co-editor of a special issue on international collaborations at the Global Strategy Journal. He was a co-founder of the Cooperative Strategies Interest Group and was a program chair of two SMS conferences. He has also been active in the SMS as a chair of the Doctoral Workshop, an organizer of pre-conference sessions, and a judge for the SMS Best Conference Paper Prize.

RE-ELECTED 2016 BOARD MEMBER

COSTAS MARKIDES, DIRECTOR-AT-LARGE

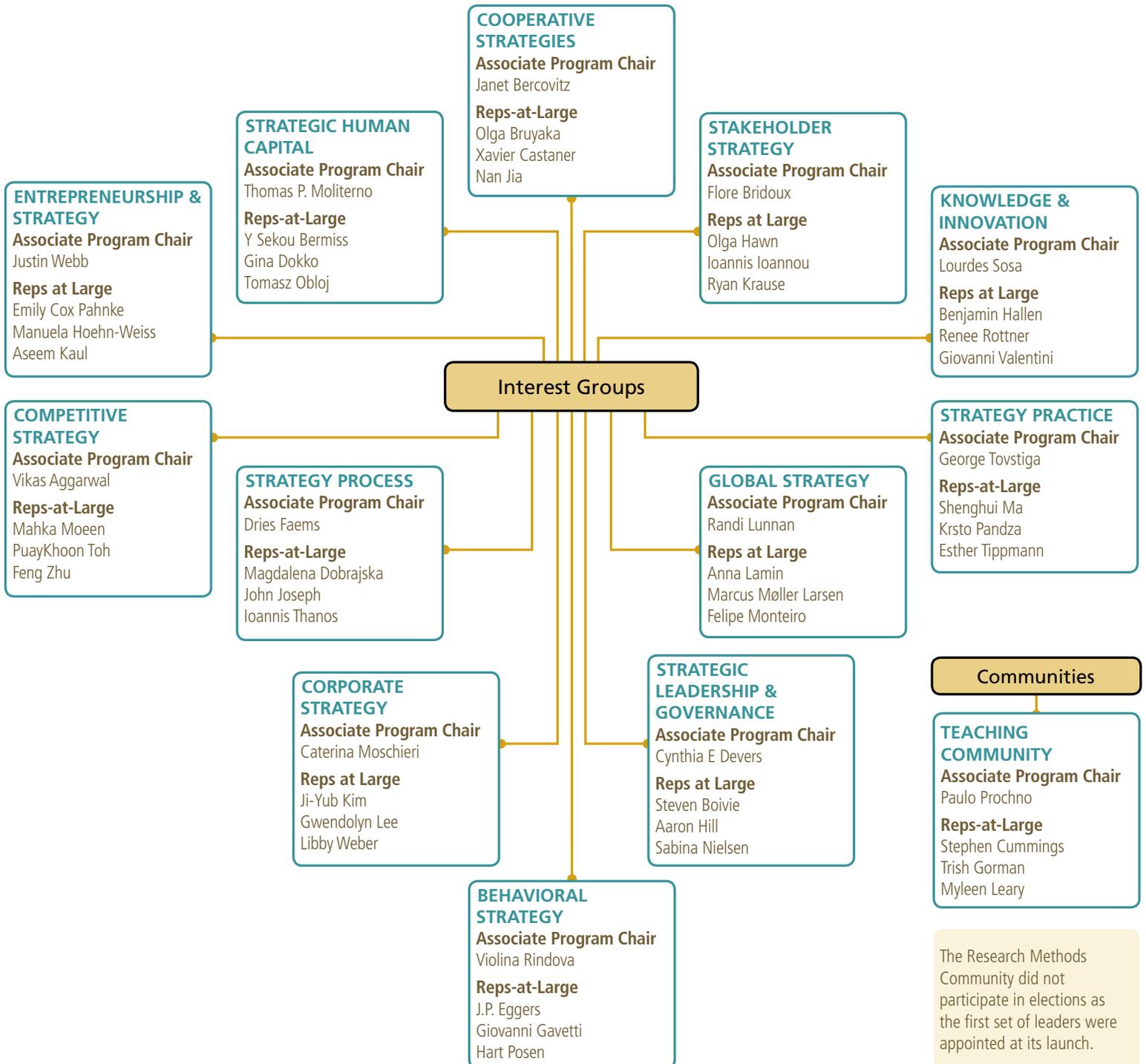


Costas Markides
London Business School

is Professor of Strategy and Entrepreneurship and holds the Robert P. Bauman Chair of Strategic Leadership at the London Business School. He received his BA (Distinction) and MA in Economics from Boston University, and his MBA and DBA from the Harvard Business School. He serves on the Editorial Boards of several academic journals including the Strategic Management Journal, the Academy of Management Journal and the Sloan Management Review. His current research interests include the management of diversified firms and the use of innovation and creativity to achieve strategic breakthroughs.



ELECTION RESULTS NEW 2016 IG AND COMMUNITY LEADERS



SMS MEDIA INNOVATIONS UPDATE



Aija Leiponen
Cornell University

Aija Leiponen and Will Mitchell—SMS Media Innovations continue to experiment with ways to use social media to increase the Recognition, Engagement, and Impact of SMS scholarship.

SMS now has about 20,000 social media membership touch points, or unique connections to the audience, including followers on Twitter ([@Strategic_Mgmt](#)), [Facebook](#), [LinkedIn](#), [SoundCloud](#), and [YouTube](#).

We have 9 Virtual Special Issues at [Wiley Online Library](#), 58 videos on YouTube, and 3 ResearchChatter podcasts on YouTube/iTunes/SoundCloud, with more to come in 2016.

We have been delighted with the response to the new “ResearchChatter” podcasts from Ronnie Chatterji and Charlie Williams. Ronnie and Charlie have discussed three research topics so far: Accelerators; the New Economics of Management; and Corporate Venture Capital. Keep your eye on the SMS social media sites for the next podcast, in early 2016.

Next year, we continue to explore new ways of translating and promoting research published in the SMS journals.

Please join us on the social media touch points that suit your surfing.

Aija and Will



Will Mitchell
University of Toronto

SMS
MEDIA
INNOVATIONS

Twitter

twitter.com/Strategic_Mgmt

Facebook

facebook.com/groups/Strategic.Management.Society

LinkedIn

linkedin.com/groups/1669257

SoundCloud

soundcloud.com/researchchatter

YouTube

youtube.com/channel/UCqeIRvS2Z_Q0p70ARvphdLA

Wiley Online Library

onlinelibrary.wiley.com/journal/10.1002/%28IS%20SN%291097-0266/homepage/VirtuallIssuesPage.html

SRF UPDATE



Cathy Maritan
Syracuse University

The SRF continues to ramp up its activities with new and enhanced programs. We are pleased to announce the new Research in Organizations Program (RiO) to encourage research that links strategy scholars and practitioners. Grants of up to \$20,000 each will be awarded to support empirical projects that not only take place in organizational settings but also involve a manager from the organization as a co-investigator. The deadline for submitting proposals is April 1, 2016. The full call for proposals outlining details and requirements can be found on the SRF website strategicmanagement.net/srf.

The competitive Dissertation Research Program is completing its fourth cycle. For 2015 we received 65 proposals on a wide range of topics from doctoral students in 22 countries, reflecting the wide reach of the SMS. Thirty-six senior researchers generously offered their expertise to work with us and assess the proposals and we are in the final stages of determining the grant awards which will be announced early in the new year.



Tomi Laamanen
University of St. Gallen

We have also expanded the support provided by the Dissertation Research Program to supplement the funding with professional development activities. The inaugural SRF Dissertation Scholar Workshop for grant recipients from the 2014 Program was held in Denver prior to the Annual Conference. Participants spent the day with senior faculty mentors discussing research and professional development issues, and with SRF Dissertation Scholar alumni who served as junior faculty mentors and shared their experiences making the transition to a faculty role.

Finally, we are very happy that Irene Duhaime has joined the SRF leadership team as the Director of the Dissertation Research Program. Irene has been working with us on the 2015 Program and will take over management of the 2016 Program and workshop. Welcome Irene!

Cathy Maritan and Tomi Laamanen, SRF Co-Chairs



Strategy Research
FOUNDATION

SMJ UPDATE

SMJ welcomes our new co-editor, Professor Sendil Ethiraj. Sendil Ethiraj (Ph.D., University of Pennsylvania) is Professor of Strategy and Entrepreneurship at London Business School. His research focuses on interdependence in firm strategic choices. Professor Ethiraj returns to SMJ, where he was previously an Associate Editor, after serving as Department Editor of the Organizations area of Management Science.

We are also enormously grateful to our departing co-editors, Rich Bettis and Will Mitchell, whose stewardship of the journal was extraordinary and has left the journal in outstanding shape. We are very fortunate that Rich and Will have agreed to serve as Consulting Editors, joining Ed Zajac in that capacity. In addition, we would like to thank four long-serving Associate Editors for all of their effort over many years on behalf of the journal as they move on to other endeavors: Robert Hoskisson (Rice), Joseph Mahoney (Illinois), Tomi Laamanen (St. Gallen), and Kulwant Singh (NUS). SMJ has been lucky to have them as part of the editorial team.

SMJ is also pleased to announce the appointment of three new Associate Editors: Olivier Chatain (HEC), Martin Ganco (Wisconsin), and Catherine Maritan (Syracuse). These individuals bring a wealth of expertise that we know will benefit authors and the journal.

Today SMJ is thriving. We have five special issues in various stages of the review process, and the methods special issue will be published in early 2016. The SMJ co-editors have also written a forthcoming editorial on "Creating Repeatable and Cumulative Knowledge in Strategic Management, available in Accepted Papers on the SMJ Wiley Online website, which is accompanied by new guidelines for reporting results in empirical papers as well as a policy that SMJ will publish replications and empirical papers with non-results. We look forward to an exciting year!

Richard Bettis

Alfonso Gambardella

Constance Helfat

Will Mitchell

Co-Editors, SMJ

NEW SMJ CO-EDITOR



Sendil Ethiraj

SENDIL ETHIRAJ is a Professor of Strategy at London Business School. He received his Ph.D. at The Wharton School, University of Pennsylvania and was on the faculty at the Ross School of Business, University of Michigan for over a decade. Sendil Ethiraj's research is built on the basic premise that firms are bundles of interdependent choices or complex systems. He unites his interest in understanding firms-as-complex-systems with the central questions in strategy that revolve around generating and sustaining competitive advantage. His research may be partitioned into two related themes. The first focuses on how complexity affects firm strategy and the unique tradeoffs that complexity imposes. The second examines firm capabilities and why they are complex and hard-to-imitate. His research has been published in the leading strategy journals including *Administrative Science Quarterly*, *Management Science*, *Organization Science*, and *Strategic Management Journal*. He also serves on the editorial boards of *Administrative Science Quarterly*, *Organization Science*, and *Strategic Management Journal* and as Associate Editor of *Management Science*.

SMJ UPDATE

NEW SMJ ASSOCIATE EDITORS



Olivier Chatain

OLIVIER CHATAIN is an associate professor in the Business Policy and Strategy department of HEC Paris. Prior to joining HEC Paris, Olivier Chatain served on the faculty at the Wharton School of the University of Pennsylvania. Olivier Chatain has been an editorial review board member of the *Strategic Management Journal* since 2010. His main research focus is the formal and value-based foundations of strategy with specific applications to buyer-supplier relationships and factor markets. His research has been published in the *Academy of Management Review*, *Management Science* and the *Strategic Management Journal*. Olivier Chatain earned his PhD from INSEAD in 2007 and his dissertation received the BPS Outstanding Dissertation Award.



Martin Ganco

MARTIN GANCO is an Assistant Professor in the Strategic Management and Entrepreneurship department at the University of Minnesota's Carlson School of Management. His research interests include entrepreneurship, innovation and technology, and complexity theory. Martin Ganco's research focuses on how organizational and knowledge contexts shape entrepreneurship. His work has been published or is forthcoming in multiple leading journals including *Strategic Management Journal*, *Academy of Management Review*, *Organization Science* and *Academy of Management Annals*. He received multiple awards for his research including the prestigious TIM Past Chairs' Emerging Scholar Award, Wiley Blackwell Outstanding Dissertation Award, Kauffman Junior Faculty Fellowship, Kauffman Dissertation

Fellowship, several best paper awards and is a recipient of the National Science Foundation grant. Martin Ganco serves on the editorial review boards of *Strategic Management Journal*, *Strategic Organization* and *Academy of Management Discoveries*. He is an active member of the Strategic Management Society and currently serves as Representative-at-Large of the Entrepreneurship and Strategy Interest Group.



Catherine Maritan

CATHERINE MARITAN is an Associate Professor at the Whitman School of Management, Syracuse University. She received a Ph.D. in strategic management from Purdue University, has held visiting appointments at Dartmouth College and Purdue, and served on the faculty of SUNY Buffalo. Her research on how firms develop and use capabilities has been published in leading outlets such as *Strategic Management Journal*, *Academy of Management Journal*, *Organization Science*, and *Journal of Management*. She is Senior Associate Editor at *Journal of Management* and on the editorial board of *Strategic Management Journal*. She has long been active in SMS, with involvement in both the Strategy Process and Competitive Strategy Interest Groups and currently Co-Chairs the Strategy Research Funding Programs. Prior to entering academia, she worked as a mining engineer and as a corporate banker, in North America and in Europe.



For more information on the *SMJ*, please visit smj.strategicmanagement.net.



SEJ UPDATE



Building on our success in increasing our rating in the Chartered Association of Business Schools' Academic Journal Guide 2015 to underline that we are a top journal in Entrepreneurship, submissions to *Strategic Entrepreneurship Journal* continue to climb. For the year to November, submissions had already exceeded last year's level. The latter half of the year has seen some exciting developments for *Strategic Entrepreneurship Journal* on several fronts.

We have appointed three new Associate Editors to replace colleagues whose terms have come to an end, Melissa Graebner (UT- Austin) joined us in September and M B Sarkar (Temple) and Keith Hmieleski (TCU) will come on board at the start of 2016. Ted Baker has now stepped down and we warmly thank him for his excellent contribution to *SEJ*. Mike Wright's second and final term as an *SEJ* Co-Editor will be completed at the end of 2016, so at the start of the new year the SMS Publications Committee will begin the process of finding a new Co-Editor.

Following our initial increase in the Editorial Review Board, we are implementing the second stage in the process to expand the size, expertise and coverage of the Board in order to build the *SEJ* community and to further enhance the service to authors. As this Newsletter goes to press, we have invited 30 new names to join the board.

A number of exciting special issues are in the pipeline. The next special issue, on Theories of Entrepreneurship, will appear in the March 2016 issue while the special issue on Enduring Entrepreneurship is nearing completion. T Entrepreneurship and Open Innovation special issue is in the review process. Submissions for the special issue on Entrepreneurial Ecosystems recently closed.

The submission deadline for the special issue on Historical Approaches to Entrepreneurship Research will close in July 2016 and a new Call for Papers for a special issue on the Organizational Design of Entrepreneurial Ventures will appear shortly.

At *Strategic Entrepreneurship Journal* we are continuing to develop a number of new initiatives. Our Research Pioneers series sees an article on the contribution of Steve Klepper in the current issue of the Journal with an article on William Baumol forthcoming. To mark the 10th anniversary of *Strategic Entrepreneurship Journal* in 2017, we are in the process of developing a conference and special issue that will take stock and look forward to the emerging research agenda in strategic entrepreneurship.

Finally, *SEJ* presented its second Best Paper Award at the SMS Conference in September. The award went to Sonali Shah and Mary Trispsas for their paper, "*The accidental entrepreneur: the emergent and collective process of user entrepreneurship.*" Congratulations to Sonali and Mary!

Rajshree Agarwal

G.T. Lumpkin

Mike Wright

Christoph Zott

Co-Editors, *SEJ*



For more information on the *SEJ*, please visit
sej.strategicmanagement.net.

SEJ UPDATE

NEW SEJ ASSOCIATE EDITORS



Melissa Graebner

MELISSA GRAEBNER is an Associate Professor of Management at the University of Texas and an associate editor for *Strategic Entrepreneurship Journal*. Her research focuses on understanding social micro-processes in strategic contexts, particularly in the settings of new ventures and mergers and

acquisitions. She has a particular interest in process research and qualitative research methods. Her work has been published in leading journals including *Administrative Science Quarterly*, *Academy of Management Journal*, *Strategic Organization* and *Strategic Management Journal*. She is a recipient of the 2009 Best Paper Award from the *Academy of Management Journal*. She is a representative-at-large for the SMS Strategy Process Interest Group and serves on the editorial boards for *Strategic Management Journal*, *Strategic Organization*, *Administrative Science Quarterly* and *Strategy Science*. She received her PhD in Management Science and Engineering from Stanford University and has worked as a strategy consultant for McKinsey and Company in Chicago and San Francisco.



Keith Hmieleski

KEITH HMIELESKI is the Robert and Edith Schumacher Faculty Fellow and Associate Professor of Entrepreneurship in the Neeley School of Business at Texas Christian University. He received his Ph.D. in Entrepreneurship and M.S. in Industrial/Organizational Psychology from Rensselaer Polytechnic Institute, and his B.S. in Psychology from the University of Massachusetts—Amherst. His research focuses on psychological and behavioral aspects of the new venture creation and development process. He has published research in the *Academy of Management Journal*, *Journal of Management*, *Strategic Entrepreneurship Journal*, *Journal of Business Venturing*, *Entrepreneurship Theory and*

Practice, *Journal of Small Business Management*, *Research Policy*, *Journal of Organizational Behavior*, and *The Leadership Quarterly*. He currently serves on the editorial review boards of *Academy of Management Journal*, *Strategic Entrepreneurship Journal*, *Journal of Business Venturing*, and *Entrepreneurship Theory and Practice*. Keith Hmieleski has twice won the National Federation of Independent Business Award for excellence in entrepreneurship research, been recognized by the Entrepreneurship Division of the Academy of Management (AOM) for publishing exemplar entrepreneurship research in the *Academy of Management Journal*, and won several best reviewer awards. He has co-directed the Babson College Entrepreneurship Research Conference (BCERC) and has chaired entrepreneurship doctoral consortia at the BCERC and the AOM conference.



MB Sarkar

MB SARKAR (Ph.D. Michigan State University) is Professor of Strategy & Innovation and the Stauffer Research Fellow at the Fox School of Business, Temple University. He had co-chaired the highly successful SMS Special India Conference in December 2008, and has served as an elected officer in the Entrepreneurship and

Strategy IG. His research interests, which revolve around strategic issues in the context of innovation, technology entrepreneurship, and emerging economies, has been published in several top-tier journals such as the *Academy of Management Journal*, *Strategic Management Journal*, *Management Science*, *Organization Science*, *Journal of International Business Studies* and the *Strategic Entrepreneurship Journal*, among others. He serves on the editorial review board of the *Academy of Management Journal*, and is a charter member of The Indus Entrepreneur (TiE), Hyderabad Chapter. MB Sarkar is visiting professor at the Indian Institute of Management, Calcutta and the Indian School of Business, Hyderabad. Prior to joining academia, he had founded a media company in India which produced television programs, corporate films and advertising commercials.

GSJ UPDATE



Steve Tallman and Torben Pedersen—The lead item for *Global Strategy Journal* in the 2015 Winter Newsletter must be the success of GSJ in establishing itself among the top journals in International Business and International Management – and we are really the only journal with a specific focus on global strategy. Most of you know that our debut 2-Year Impact Factor of 3.694 on the Social Sciences Citation Index puts us at #16 in Management, and our IF5 of 4.396 and Article Influence Score of 1.647 put us ahead of a number of well-established and respected journals. Among the journals with the most similar editorial directions, only Journal of International Business Studies scores above GSJ, and then only in IF5 and AIS.

Managing Editor Sara DiBari tells us that from January through November of 2015 we have had 160 submissions, 77 rejections, 46 R&Rs, and 9 acceptances. Of the rejections, 30 were desk rejects. 54 manuscripts were associated with a special issue, so we are on track to have perhaps 110-120 regular submissions in 2015, about double the number from the last two years, and very likely a response to our indexing this summer. We anticipate that this trend will continue, even accelerate, in 2016, and ‘pipeline issues’ will become a thing of the past for GSJ. Send us your manuscripts now and avoid the rush!

The February 2016 Issue will be the Special Issue on **Location and Strategy**, edited by Luiz Mesquita of Arizona State, and Giambattista Dagnino of the University of Catania. As this topic is at the core of international strategy, we expect this SI to be well received and to change the conversation in our field. Speaking of Special Issues, **Strategic Management in Africa**, edited by Michael Mol (CBS), Christian Stadler (Warwick), Tunji Adegbesan

(Lagos BS) and Africa Arino (IESE), received 61 submissions, most right at the November 30 deadline. This is easily the largest number of submissions to one of our SIs ever. Our hope that GSJ can make a definitive statement about the importance and value of studying strategy in this exciting and highly uncertain context is supported.

The Special Issue on **Family Firms and Family Governed Multinationals in the Global Economy** with Alfredo de Massis (Lancaster and Bergamo), Federico Frattini and Lucia Piscitello (Politecnico di Milano) and Antonio Majocchi (Pavia) as editors has a deadline of January 31, 2016. The same team held a workshop on “Family Firms in the Global Economy” at the Politecnico in Milan, November 20 – 21. With more than 30 submissions and two days of intense discussion and exciting presentations, it appears that this SI should be almost as successful! 2016 will also see submission deadlines for additional special issues, a Virtual Special Issue on Emerging Market Strategies curated by Ravi Ramamurti (NEU) on the SMS website, and a forum led by David Teece to consider the relationship between dynamic capabilities and global strategy

As we wrap up our fifth year in publication, we believe that GSJ is having a real impact on the study of global strategy and related topics, and is on track toward our goal of being the ‘journal of record’ for research in international and global strategy. Thanks for your help in making this happen!

Our best wishes to you all,

Steve Tallman & Torben Pedersen

Co-Editors, GSJ



For more information about the GSJ, please visit gsj.strategicmanagement.net.

SMS SERVICE AWARD

The award is conferred in recognition of significant and enduring service that made an outstanding and distinguished contribution to the Strategic Management Society and its members. The recipient is a person who has rendered lengthy, significant, and effective service to the SMS and its members. Recipients can be selected based on both volunteer and compensated work contributed to the field and/or the Society

MICHAEL A. HITT is a Distinguished Professor and holds the Joe B. Foster Chair in Business Leadership at Texas A&M University. He has authored or co-authored many journal articles published in leading journals such as the *Strategic Management Journal*, *Academy of Management Journal*, *Academy of Management Review*, *Organization Science*, *Journal of Applied Psychology*, among others. Mike Hitt is a Founding Editor of the *SEJ*, a former editor of the *Academy of Management Journal*, and former president of the Academy of Management. His involvement in the SMS runs deep with recently serving as the President of the SMS. He is a member of the SMS Fellows and is the former Deputy Dean of this organization. He has received awards from the American Society of Competitiveness for Outstanding Academic Contributions (1996) and Outstanding Intellectual Contributions (1999) to Competitiveness.



Marjorie Lyles congratulates Michael Hitt

SMS LIFETIME ACHIEVEMENT AWARD



Adam Aron

This award is intended to honor the highest level of achievement in Strategic Management by a business leader. It is not an annual award and is only given when an appropriate honoree is available. The recipient of this award has demonstrated sustained strategic leadership and innovation that significantly altered strategy practice and is recognized as influencing the scholarly debate in leading academic institutions.

ADAM ARON is the current CEO of Starwood Hotels, and the former CEO of Vail Resorts, the Philadelphia 76ers, and Norwegian Cruise Lines. He has continuously pushed through boundaries, both literally and figuratively. Under Adam's leadership, Vail Resorts expanded from two ski areas, fifty hotel rooms, and one hundred condo buildings, all in Colorado, to a massive conglomeration: now, it is the second largest ski

operator in North America with over 8,000 hotel rooms and resorts throughout Colorado, California, Wyoming, Florida, and New England. More recently, since taking over at Starwood Hotels earlier this year, Adam has overseen the launch of the firm's tenth brand, Portfolio Hotels, a new model that serves as an alliance with independent hoteliers.

2015 SMS ANNUAL CONFERENCE DENVER RECAP

OCTOBER 3 – 6, 2015



Thank you to the over 1,000 individuals who joined us in Denver for the SMS 35th Annual International Conference to discuss the theme **“Strategy Expanding: Making Sense of Shifting Field and Firm Boundaries”**. Colorado has long represented expanding frontiers, so it was an honor to host you here for rich dialogues around this year’s theme.

Thanks to the enormous effort of the eighteen Track Directors, over 727 papers were presented in the paper and common ground sessions, and 12 pre-conference workshops organized by the IGs were held on Saturday, which drew in over 365 participants. We were also pleased to see that the five conference extensions, held in Ft. Worth TX, Colorado Springs, Boulder, and Denver (2) were all very well attended and successful.

The first day of the main Conference program included the presentation of the SMS Lifetime Achievement Award to Adam Aron, CEO of Starwood Hotels and Resorts. Mr. Aron is widely recognized as a transformative leader who has introduced important innovations to business models in a variety of different industries. He shared some of his wisdom during a fascinating keynote address which highlighted several paths to success. Immediately afterwards, the first plenary was held, “New frontiers in technologies, fields, and business models: Implications for academic and practice knowledge creation” featuring Kathy Eisenhardt (Stanford), Gary Dushnitsky (London Business School), Brad Feld (Managing Partner, Foundry Group Venture Capital firm; Co-Founder of TechStars) and Bart Lorang (CEO and Co-Founder of Full Contact).

On Monday, the second plenary was hosted “Elevating our understanding of organizational performance: Bridging the frontiers of business and corporate Strategies” that brought Jay Barney (Utah), Russell Coff (Wisconsin), Kathryn R. Harrigan (Columbia), Michael Hitt (Texas A&M University) and Constantinos Markides, (London Business School) together to discuss the syntheses of these different levels of strategy. Later in the afternoon, there were five showcase sessions that were provocative and stimulated much discussion. The Monday evening gala was held at the highly regarded Denver Art Museum, browsing the collection and enjoying the Native American music and dance performances.

The last day of the conference featured a final plenary, “Whatever happened to theory in strategic management”, with Jay Barney (Utah), Connie Helfat (Dartmouth), Dan Levinthal (Pennsylvania) and Richard Bettis (North Carolina). That afternoon, Michael Porter was awarded the CK Prahalad Distinguished Scholar-Practitioner Award at our Tuesday Awards Luncheon. He ‘beamed in’ to express his appreciation of the SMS and its leading role in advancing strategic thinking. To end a successful conference, participants had the opportunity to connect with each other one last time during the closing cocktail reception before saying goodbye.

We wish to extend our deep appreciation to all of our attendees, speakers, and contributors who make our annual conference a very enjoyable event. We also want to thank the Track Directors, reviewers, and session chairs and facilitators for their contributions and work in creating a first-class conference program. Moreover, we would like to recognize the outstanding efforts of the SMS staff that worked tirelessly to make this conference happen. We also thank our universities, the University of Colorado-Boulder and the University of Denver, for their support of our efforts in organizing the conference.

Finally, we want to wish all the best of luck to the Conference Committee of the 36th Annual Conference to be held in Berlin. We hope to see all of you there!

Warm regards,

Sharon Alvarez

Don Bergh

Sharon Matusik



CONGRATULATIONS TO THE 2015 ANNUAL CONFERENCE AWARD WINNERS



SMS BEST CONFERENCE PAPER PRIZE

The Strategic Management Society first presented this prize in 1998 to honor the best paper presented at the SMS Annual International Conference. Nominated authors were invited to submit a full version of their submitted proposal for consideration by a selection committee which was co-chaired by Xavier Martin and Michael Leiblein. These papers were reviewed and 10 finalists were named prior to the conference. This year there were 64 proposals nominated for this award.

Winner

Inter-Organizational Collaboration, Search Heuristics, and Knowledge Work: The Path of Trust to Innovation

Laura Poppo, *University of Kansas*
Zheng Cheng, *University of Kansas*

Honorable Mention

When Suppliers Climb the Value Chain: A Theory of Value Distribution in Vertical Relationships

Zhixi Wan, *University of Oregon*
Brian Wu, *University of Michigan*

How Performance Incentives Shape Individual Exploration and Exploitation: Evidence from Micro Data

Sunkee Lee, *INSEAD*
Philipp Meyer-Doyle, *INSEAD*
David Primo, *University of Rochester*

The Economic Case for CSR

Aseem Kaul, *University of Minnesota*
Jiao Luo, *University of Minnesota*

Acquisitions and Network Revolution

Exequiel Hernandez, *University of Pennsylvania*
Anoop Menon, *University of Pennsylvania*

SMS BEST CONFERENCE PHD PAPER PRIZE

The SMS created this award in 2000 in recognition of a PhD candidate's presentation of an outstanding paper at the SMS Annual International Conference. The formal criteria for PhD candidates who submitted their work for this award included being the primary author of a presented proposal for the conference (either sole author or first author on a paper that included no more than one faculty co-author) and being enrolled full-time and in-residence as a PhD student during the 2014/2015 academic year. PhD candidates were invited to submit a full paper version of their proposal for consideration by the review committee. These were reviewed and 10 finalists were named prior to the conference. This year there were a total of 90 full papers uploaded for review by the selection committee. The selection committee was co-chaired by Sarah Kaplan and Andrew Shipilov.

Winners

Too Big to Ale: The Symbolic Value of Organizational Authenticity in the Craft Beer Industry"

Justin Frake, *University of Maryland*

Effects of Multimarket Contact on the Governance of R&D Alliances

Wongsang Ryu, *Purdue University*
Jeffrey Reuer, *University of Colorado*

Ambiguous Feedback and Aspiration Level Adaptation: The Case of Haute Cuisine

Natale Senf, *European University Viadrina*
Jochen Koch, *European University Viadrina*

Learning to Execute: Examining the Impact of Prior Experience on Learning-by-Doing

Megan Lawrence, *Harvard University*

Markets as Club-Goods Systems: A Study of the Role of Economic Reliance in Corporate Pro-Social Behavior

Luis Ballesteros, *University of Pennsylvania*

A CONVERSATION WITH AARON CHATTERJI

SMS EMERGING SCHOLAR AWARD RECIPIENT

Aaron Chatterji is the winner of the 2015 Emerging Scholar Award. The following interview was conducted by SMS Board Member Gabriel Szulanski, Member of the Awards and Honors Selection Committee.



Aaron Chatterji
2015 SMS Emerging Scholar

GS: Your research has been characterized as a problem driven approach which draws eclectically from different theoretical orientations. Has this been a deliberate or an emergent feature of your work?

AC: Since my undergraduate years at Cornell, I have always been driven by trying to understand specific phenomena. I look at business and society, identify puzzles and often find myself asking: Why does it work that way? I find the diverse theoretical toolkit available to strategic management scholars to be a tremendous benefit in this regard, because there is considerable diversity in the topics I am passionate about. So I never feel constrained in asking and answering a question. We have a relatively open field in my view, which has been a boon to my work. No one has ever said to me, "that isn't a strategy question", and for that, I am particularly grateful.

GS: Your father is an economics professor. Has that influenced your trajectory? How so?

AC: My father has been the most significant influence, without question, on my professional trajectory. As a kid, I watched him go to work every day, including many Saturdays and Sundays, because he wanted to, not because he had to, and that was instructive in terms of what kind of career I wanted. His example also provided me a kind of validation that scholarly pursuits were socially valuable and can have deep meaning that reverberates beyond the individual researcher. He has been a consistent source of advice and support for my entire life, and that continues today.

GS: You joined the Strategic Management Society five years ago. What prompted you to become a member of the Strategic Management Society?

AC: Will Mitchell has been a great mentor to me and I realized that he and like-minded scholars were active leaders and members in SMS. It seemed like a natural fit and I hope to continue to contribute to the organization. One of my recent efforts (w/ Charlie Williams) is "Research Chatter" a podcast for SMS on new research ideas from strategy scholars and the implications for practice and policy.

GS: What would you say were the pivotal moments in your career so far?

AC: I believe that I was very fortunate to be hired into a great strategy group at Duke right out of graduate school. I did not know it then, but I have learned over the years that your first job has a tremendous impact on your career. Of course, getting tenure was an important milestone for any academic, perhaps so significant that I am still processing it. The other two pivotal moments were the offers to join the White House Council of Economic Advisers and visit The Harvard Business School. With the consent and encouragement from my colleagues at Duke, I have used these two spells away from campus to open my mind to new ideas and translate some of our collective research into practice.

GS: What would you say is your most important/impactful finding to date?

AC: My research has focused on former employees of large incumbent firms starting new ventures. These "spawns" typically perform better than other entrants, but there are open questions about the mechanism driving this empirical pattern. In the my job market paper I used patent citations to demonstrate that these performance advantages were not necessarily based on technical knowledge acquisition. In a forthcoming publication with co-authors, we document that employees learn valuable knowledge at the "parent" firm, but that this knowledge is about their own preferences and skills for entrepreneurship. Learning about one's self through experimentation on the job is one important channel by which prior industry experience at incumbent firms can be valuable for entrepreneurs. Taken together, these findings have contributed to our understanding of entrepreneurs as products of organizations.

GS: Conventional wisdom has it that the in the early stages of an academic career, aspiring scholars have to make delicate tradeoffs between teaching and research. Yet you are both a productive researcher and an accomplished teacher. You have won numerous distinctions at the different schools where you taught and have been listed as a "Top 40 under 40" business school professor by Poets & Quants website. How do you handle the often conflicting demands between teaching and research?

A CONVERSATION WITH AARON CHATTERJI

CONTINUED

PREVIOUS RECIPIENTS

Andrew Shipilov
(2014)

Gary Dushnitsky
(2013)

Dovev Lavie
(2012)

David Sirmon
(2011)

Yan Anthea Zhang
(2010)

Michael Lenox
(2009)

Riitta Katila
(2008)

Jeff Reuer
(2007)

AC: After considerable reflection, I do think there is tremendous synergy between research and teaching. If I can imagine myself using a slide from one of my academic presentations in a MBA classroom, I become more excited about the academic project. Similarly, students ask me questions every class that catch me off guard and that is where great research questions can come from. I think if you are passionate enough about the big research questions in strategy and believe they are worth devoting a career to, then it is a natural step to get students excited about the topic as well. I also received lots of good advice on teaching from colleagues at Duke and HBS.

Lastly, I have been very fortunate at Duke to have my teaching stacked in particular period of the year, which allows me to focus almost exclusively on the classroom during this time. The key has been to keep projects moving along through small and discrete tasks while I am teaching and then quickly transition back into research mode once the grades are submitted. I have become better at that through experience.

GS: What advice would you offer to young scholars?

AC: Pick a research topic that you are so passionate about that you will still love it in 5 years, because that is how long it takes for a paper and a research agenda to take flight. Second, make sure that the research question you find interesting is also interesting to at least 5 other people in the field, preferably senior scholars who can help you with the journal process and develop into mentors. Third, listen to feedback and incorporate it into your work. That seems obvious but in my experience “hearing” is different than “listening”.

GS: What else should we have asked you that we haven't?

AC: The broader ecosystem in which I work has been a tremendous benefit to my work. I would like to thank my Ph.D. advisers at Berkeley and the senior faculty at Duke for supporting me throughout my career. Further, my co-authors have taught me so much in our collaborative efforts. Finally, it is a special feeling to know that this “invisible college” we inhabit is full of friends across the world who will be sources of inspiration along with constructive comments and reality checks, as we stand side-by-side on the shoulders of giants.

CALL FOR NOMINATIONS

SMS Emerging Scholar Award — Accepting Nominations for 2016

Nominations for the 2016 award are being accepted until April 30, 2016. This prize is awarded annually to a relatively young or new scholar, who displays exemplary scholarship as demonstrated in research, education, and related academic activities that seek to improve current strategic management practice.

Criteria for Selection:

The criteria for this award recognizes a portfolio of work that suggests the candidate will make fundamental contributions to the way we think about knowledge essential to achieving durable organizational success. Especially considered are contributions that complement existing strategic management theory with ideas from the arts and sciences. Eligible to be nominated are members of the SMS.

The likely winner of the award will:

- be within 5-8 years of active academic work from the date of his/her dissertation
- and have a record of publication and professional activity that has demonstrated their work to be significant and with impact.

To submit a nomination for the 2016 award please include the following:

- A letter of nomination by another member of the SMS, who must not be a member of the same organization as the nominee.
- Two additional letters of recommendation for the nominee.
- A full current vitae from the nominated individual, including any current working papers.

Deadline:

Nominations for the 2016 award will be accepted until April 30, 2016. Award funding is generously supported by the Strategy Research Foundation. For more information about this award, please visit the [SMS website](#).



Jay Barney
University of Utah
Conference Co-Chair

SMS SPECIAL CONFERENCE ROME

JUNE 5–7, 2016



Paolo Bocardelli
LUISS Guido Carli University
Conference Co-Chair

On June 5, 6 and 7, 2016 we will host an SMS Special Conference in Rome on the stunning new campus of LUISS School of Business, and are delighted to share that the conference received over 230 submissions.

In convening this Special Conference, we draw on the eternal city's time-honored position of being the gateway to multiple cultures and peoples. Rome's prominent history attracts wide intellectual attention in a diverse variety of fields, such as arts, science, and spirituality. Since its founding in 753 BC, the city's history spans nearly three millennia. It is Italy's capital city; a world's religious center that hosts St. Peter's Square, the Sistine Chapel, and the Vatican City State; the third most visited city in the European Union; and is listed as one of the twenty most visited cities on earth. It has the status of a global city and its unique historic center, with the Coliseum and a wealth of distinctive Roman vestiges, is a UNESCO world heritage site.



Giovanni Battista Dagnino
University of Catania
Conference Co-Chair

The conference title "Strategy Challenges in the XXI Century: Innovation, Entrepreneurship and Coepetition" intends to look at some of the strategic management's fundamental challenges of our time by exploring the interfaces of innovation, entrepreneurship, and coepetition. By detecting the multiple relations between innovation, entrepreneurship and coepetition, the Special Conference will delve into and grasp the opportunities for detecting the interactions and reciprocal influences between the three relevant research areas, as well as for inspecting their impact on competitive advantage and performance.



Valentina Della Corte
University of Naples Federico II
Conference Co-Chair

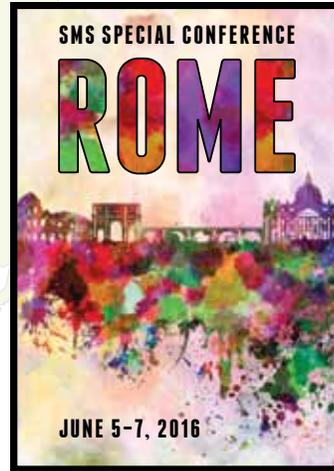
We warmly invite to join us in an exciting program that will expose you to a fascinating mix of rich history and current vitality in one of the most mesmerizing cities in Europe.

We look very much forward to welcoming you in Rome in June 2016!



Devi Gnyawali
Virginia Tech
Conference Co-Chair

Jay Barney
Paolo Bocardelli
Giovanni Battista Dagnino
Valentina Della Corte
Devi Gnyawali



IMPORTANT DATES AND DEADLINES

DECEMBER 3, 2015

Submission Deadline for Proposals

DECEMBER 10, 2015

Co-Author Confirmation Deadline

LATE JANUARY, 2016

Notifications of Program Review Committee Decisions

FEBRUARY 29, 2016

Early Registration and Presenter Registration Deadline

APRIL 2016

Conference Program Available Online

JUNE 5–7, 2016

SMS Special Conference Rome

A Doctoral Workshop will be held in the morning of Sunday, June 5, 2016, at the SMS Special Conference in Rome. The workshop will be organized by Devi R. Gnyawali (Virginia Tech, USA) with the help of several senior faculty members from different countries. All current doctoral students interested in participating in the Workshop are invited to apply with their CV and a description of their dissertation research by January 15, 2016. Details can be found at the SMS Rome 2016 [conference site](#).

2016 ANNUAL CONFERENCE BERLIN

SEPTEMBER 17–20, 2016



Dodo zu Knyphausen-Aufsess

*Technical University of Berlin
Conference Co-Chair*



Michael Nippa

*Free University of Bozen-Bolzano
Conference Co-Chair*



Ulrich Pidun

*Boston Consulting Group
Conference Co-Chair*



Anja Tuschke

*University of Munich
Conference Co-Chair*

We can't wait to welcome you to the 36th Annual Conference of the SMS in Berlin. The German capital is a city full of history; from the times of the Prussian kings to the German re-unification and the fall of the iron curtain that opened the way to a new age of relationships between East and West. Berlin is also currently one of the hottest and most vibrant cities, attracting creative and innovative people from all over the world. A perfect location to get together, be inspired and discuss topics that are relevant for all of us.

The conference theme **"Strategies that Move the World"** is more topical than ever. As we write these lines, the world is struggling with new forms of terrorism, unforeseen waves of migration and the early effects of climate change. Other long-term challenges – like the growing population and urbanization, the increasing demand for energy and resources, and threats from growing inequality – may be less in the public spotlight, but are also important topics of discussion. We want to use the SMS conference in Berlin to discuss the role of companies and strategic management scholars in working towards solutions for these pressing problems. In particular, we invite proposals for the four conference theme tracks on (A) Fundamental Issues in Strategy Reconsidered (B) Cities, Nation States, NGOs, Social Movements, (C) Rethinking our Dependent Variable(s) and (D) Sharing Economy and Digitalization.

The 36th SMS Annual Conference will not only inspire your work, but it will also provide the opportunity to get to know the city of Berlin. The conference hotel is in the heart of Berlin, within walking distance from Kurfürstendamm, Reichstag, Brandenburger Tor and Potsdamer Platz.

As you prepare your travel arrangements for next year, please also consider to attend one of the extensions that will be organized around the main conference. We have already received a number of excellent proposals that will be published starting February 2016 to make your travel arrangements easier.

Please save the date and join us in Berlin September 17th – 20th, 2016!

Wishing you the best,

Dodo zu Knyphausen-Aufsess, Michael Nippa, Ulrich Pidun and Anja Tuschke



**THE SUBMISSION DEADLINE
FOR PROPOSALS FOR THE SMS
ANNUAL CONFERENCE IN BERLIN
IS FEBRUARY 25, 2016**

PLAN AN EXTENSION!

We invite you to organize an SMS conference extension! These one-day topical workshops take place in various cities that can be easily visited from the main SMS conference city. Extensions can be organized for days prior to or following the main SMS conference. Please click [here](#) for more information regarding organizing an extension.

SMS SPECIAL CONFERENCE HONG KONG

DECEMBER 10-12, 2016



Jiatao Li
*Hong Kong University of
Science and Technology*
Conference Co-Chair

In December of 2016 we will be hosting a Special Conference in Hong Kong. This fascinating, vibrant, and international city is an interesting blend of East and West. It is also the gateway of China, a country with amazing growth in the past three decades, which helps to make Hong Kong one of the most dynamic cities in the world.

The conference theme, “**Contextualizing Strategic Management in Asia: Institutions, Innovation and Internationalization,**” reflects various challenges Asia is now facing, especially in terms of massive transformation in its fundamental economic, social, political, and legal institutions. We encourage proposals that address these challenges and identify new ways of strategic management in Asia. We particularly welcome proposals that explore the limits of applying existing theoretical perspectives in Asia, develop Asia-specific management theory, and propose new theories tailored for Asian contexts.



Kevin Zhou
University of Hong Kong
Conference Co-Chair

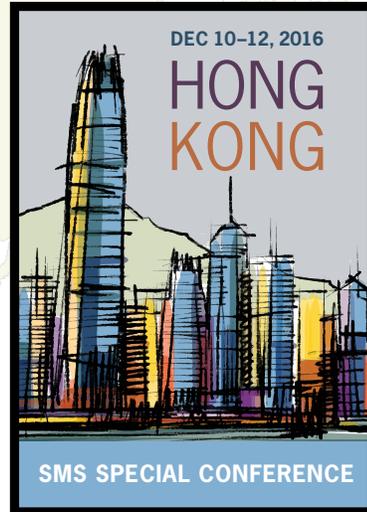
The conference will be hosted by Chinese University of Hong Kong, Hong Kong University of Science and Technology, and University of Hong Kong. We're thrilled to be collaborating with these institutions and hope that you will join us to exchange intellectual ideas while enjoying the unique culture in Hong Kong!



Gongming Qian
Chinese University-Hong Kong
Conference Co-Chair



For more information about the Hong Kong Conference, please visit our website.



IMPORTANT DATES AND DEADLINES

MAY 12, 2016

Submission Deadline for Proposals

MAY 19, 2016

Co-Author Confirmation Deadline

EARLY JULY, 2016

Notification of Review Committee Decisions

MID-OCTOBER, 2016

Conference Program Available Online

DECEMBER 10 - 12, 2016

SMS Special Conference Hong Kong

SMS MEMBERSHIP RENEWAL



Happy Holidays from all of us at the SMS! We truly appreciate your involvement with our organization.

Please remember that SMS membership is annual and will end on December 31, 2015. We hope you will continue supporting the field of strategic management by renewing for 2016. If you attended our Annual Conference in Denver, your 2016 membership was included with your registration fees.

We are delighted to share that a new subscription agreement with our journal publisher and our consistent membership growth gave us the opportunity to decrease our membership fees by over 20% compared to last year! The annual fee for SMS membership with e-access to our journals is now only \$160 for Regular and \$80 for Student and Emeritus members. Print journals are still available for an additional fee.

Please visit the **our website** (www.strategicmanagement.net) where you can quickly and conveniently renew your membership while viewing and updating your contact details as well as your Interest Groups.



To renew your membership, visit **strategicmanagement.net** and click on membership.

MEMBERSHIP CATEGORIES

REGULAR

2016:	US \$160
Two Year Bundle:	US \$320
Three Year Bundle:	US \$450

EMERITUS

2016:	US \$80
Two Year Bundle:	US \$160
Three Year Bundle:	US \$225

To qualify for the Emeritus Status, individuals must have passed the age of 65 and have 10 or more years of SMS membership. All membership benefits and privileges remain the same.

STUDENT

2016:	US \$80*
-------	----------

* Restrictions apply, please see our website for details

WE LOOK FORWARD TO WELCOMING YOU BACK FOR ANOTHER YEAR!



Linking
Thoughtful
Practice with
Insightful
Scholarship

www.strategicmanagement.net

SMS Executive Office
Rice Building, Suite 215
815 W Van Buren Street
Chicago IL 60607-3567 USA
Phone +1 312 492 6224



SMS Strategic Management Society
sms@strategicmanagement.net
www.strategicmanagement.net

2015 SMS BOARD

EXECUTIVE COMMITTEE

Marjorie Lyles, President
Bob Hoskisson, Past President
Russell Coff, President-Elect
Steven Floyd, Treasurer
Nikolaus Pelka, Executive Director

DIRECTORS

Laura Cardinal, 2013–2015
Javier Gimeno, 2013–2015
Costas Markides, 2013–2015
Africa Arino, 2014–2016
Nicolaï Foss, 2014–2016
Gabriel Szulanski, 2014–2016
Pamela Barr, 2015–2017
J Myles Shaver, 2015–2017
Yan Anthea Zhang, 2015–2017

2015 IG LEADERSHIP

COMPETITIVE STRATEGY

Juan Alcacer, Harvard University
Samina Karim, Boston University
Kira Fabrizio, Boston University
Gonçalo Pacheco de Almeida, HEC-Paris
Hart Posen, University of Wisconsin
Evan Rawley, Columbia University
Asli Musaoglu Arikani, Kent State University
Olivier Chatain, HEC-Paris
Emilie Feldman, University of Pennsylvania

CORPORATE STRATEGY

Heli Wang, Singapore Management University
Douglas Miller, University of Illinois-Urbana Champaign
Jerayr Haleblan, University of California-Riverside
Todd Alessandri, Northeastern University
Mario Schijven, University of Illinois-Urbana Champaign
Brian Wu, University of Michigan
Metin Sengul, Boston College
William Wan, City University of Hong Kong
Sharon Watson, University of Delaware

GLOBAL STRATEGY

Nandini Lahiri, Temple University
Ronaldo Parente, Florida International University
Alex Eapen, Australian National University
Henrik Dellestrand, Uppsala University
Randi Lunnan, BI Norwegian Business School
Andreas Schotter, Western University
Mirko Benischke, Erasmus University
Srividya Jandhyala, ESSEC Business School
Liena Kano, University of Calgary

STRATEGY PROCESS

Xavier Castaner, University of Lausanne
Adelaide King, University of Virginia
J Ignacio Canales, University of Glasgow
Kimberly Ellis, Florida Atlantic University
Melissa Graebner, University of Texas-Austin
Nils Plambeck, HEC-Paris
Philip Bromiley, University of California-Irvine
Laurent Mirabeau, University of Ottawa
Jorge Walter, George Washington University

KNOWLEDGE & INNOVATION

Stefano Brusoni, ETH-Zurich
Anu Wadhwa, Swiss Federal Institute of Technology-Lausanne
Charles Williams, Bocconi University
Chris Bingham, University of North Carolina-Chapel Hill
Marie Louise Mors, Copenhagen Business School
Pinar Ozcan, University of Warwick
Nilanjana Dutt, Bocconi University
Daniella Laureiro-Martinez, ETH Zurich
Christian Stadler, University of Warwick

STRATEGY PRACTICE

Elena Antonacopoulou, University of Liverpool
Martin Friesl, Lancaster University
Stephanie Dameron, University of Paris-Dauphine
Maureen Meadows, Open University
Luciano Oviedo, Intel Corporation
Emmanuelle Reuter, University of St. Gallen
Rita Järventie-Thesleff, Aalto University
Patrick Regné, Stockholm School of Economics
George Tovstiga, University of Reading

ENTREPRENEURSHIP & STRATEGY

Naga Lakshmi Damaraju, Indian School of Business
Igor Filatotchev, City University London
Martin Ganco, University of Minnesota
Julio de Castro, IE University
Cristina Rossi Lamastra, Polytechnic University of Milan
Justin Webb, Oklahoma State University
Geoffrey Kistruck, York University
Alicia Robb, Ewing Marion Kauffman Foundation
Jeffrey York, University of Colorado-Boulder

STRATEGIC HUMAN CAPITAL

Clinton Chadwick, University of Kansas
Deepak Somaya, University of Illinois-Urbana Champaign
Shad Morris, Brigham Young University
Rebecca Kehoe, Rutgers University
David Kryscynski, Brigham Young University
Seth Carnahan, University of Michigan
Denisa Constanta Mindruta, HEC-Paris
Daniel Effenbein, Washington University-St. Louis

STAKEHOLDER STRATEGY

Sybille Sachs, University of Applied Sciences Zurich
Doug Bosse, University of Richmond
Donald Lange, Arizona State University
Joanna Tochman Campbell, University of Cincinnati
Jonathan Doh, Villanova University
Kerstin Neumann, Bocconi University
Flore Bridoux, University of Amsterdam
Cynthia Clark, Bentley University
Jennifer Oetzel, American University

COOPERATIVE STRATEGIES

Kyle Mayer, University of Southern California
Laura Poppo, University of Kansas
Ha Hoang, ESSEC Business School
Giovanni Battista Dagnino, University of Catania
Ulrich Wassmer, EMLYON Business School
Janet Bercovitz, University of Illinois-Urbana Champaign
Werner Hoffmann, Vienna University of Economics and Business
Anne Parmigiani, University of Oregon
Bertrand Quelin, HEC-Paris

STRATEGIC LEADERSHIP & GOVERNANCE

Anja Tuschke, University of Munich
Vincent Barker, University of Kansas
Craig Crossland, University of Notre Dame
Bernadine Dykes, University of Delaware
Scott Graffin, University of Georgia
Toru Yoshikawa, Singapore Management University
Dawn Harris, Loyola University-Chicago
Michael Mannor, University of Notre Dame
Michael Withers, Texas A&M University

BEHAVIORAL STRATEGY

Shayne Gary, University of New South Wales
Rhonda Reger, University of Tennessee
Maurizio Zollo, Bocconi University
Violina Rindova, University of Texas-Austin
Beverly Tyler, North Carolina State University
Brian Wu, University of Michigan
Gautam Ahuja, University of Michigan
Tomi Laamanen, University of St. Gallen
Phanish Puranam, INSEAD

TEACHING COMMUNITY

Robert Wright, Hong Kong Polytechnic University
David King, Iowa State University
Vijaya Narapareddy, University of Denver
Paulo Prochno, University of Maryland
Carmen Weigelt, Tulane University
Robert Grant, Bocconi University
Allegre Hadida, University of Cambridge
Yun Su, Singapore Management University

A PROFESSIONAL SOCIETY FOR THE ADVANCEMENT OF STRATEGIC MANAGEMENT

The Strategic Management Society (SMS) is unique in bringing together the worlds of reflective practice and thoughtful scholarship. The Society consists of over 3,000 members representing more than 80 different countries. Membership, composed of academics, business practitioners, and consultants, focuses its attention on the development and dissemination of insights on the strategic management process, as well as fostering contacts and interchange around the world.

The Society is probably best known through the Strategic Management Journal (SMJ) published by John Wiley & Sons. This Class A journal has become the leading scholarly publication in the field of Strategic Management and is consistently rated one of the top publications in the management area. The Society launched the Strategic Entrepreneurship Journal (SEJ) in 2007 and the Global Strategy Journal (GSJ) in 2010. The intent is for these quarterly publications to also become Class A journals and promote the development and dissemination of advances in the field by maintaining the highest standards of intellectual thought combined with practical relevance, just as their sister publication SMJ has done for many years.

Interested? Visit www.strategicmanagement.net