

# 10 Easy Things Journal Editors and Authors Can Do to Increase Readership and Citations



**1. Your Library:** If your library does not have access to your article, recommend a subscription to the journal using the [Wiley Library Recommendation form](#). (Google: “Wiley Library Recommendation.”)

**2. University/Organization Media Relations Office:** Send your article’s Wiley Online Library/“WOL” URL to your Media Relations office with a description so they can raise awareness. (See “How to Get a WOL URL” note below.)

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**5. Wikipedia:** One of the first places people start their research about a topic is Wikipedia, so if you see a place for a link to your work in a Wikipedia page, sign in to Wikipedia or [register](#) and then add a link to your work on Wiley Online Library.

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